

Public Opinion survey on Energy Efficient Cars



QA1 : To what extent do fuel prices currently affect the financial situation of your household?

(READ OUT - ONE ANSWER ONLY)

	TOTAL	DE	ES	FR	IT	UK
Total	4885	933	1001	963	1004	984
To a great extent	1709 35%	363 39%	440 44%	320 33%	285 28%	299 30%
Somewhat	1790 37%	301 32%	346 35%	378 39%	417 42%	364 37%
<b>Total yes</b>	<b>3499 72%</b>	<b>664 71%</b>	<b>786 79%</b>	<b>698 72%</b>	<b>702 70%</b>	<b>663 67%</b>
Not really	730 15%	120 13%	139 14%	167 17%	144 14%	168 17%
Not at all	325 7%	104 11%	64 6%	60 6%	20 2%	53 5%
<b>Total no</b>	<b>1055 22%</b>	<b>224 24%</b>	<b>203 20%</b>	<b>228 24%</b>	<b>164 16%</b>	<b>221 22%</b>
I am not concerned/ not applicable ( <i>SPONTANEOUS</i> )	288 6%	32 3%	5 0	36 4%	126 13%	93 9%
Don't know ( <i>SPONTANEOUS</i> )	43 1%	13 1%	7 1%	2 0	12 1%	7 1%

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QA2 : Suppose you were to buy a car today, be it new or second hand, which factors, apart from the price, would make you lean towards one model over another?

(READ OUT - ROTATE - 3 ANSWERS POSSIBLE)

	TOTAL	DE	ES	FR	IT	UK
Total	4885	933	1001	963	1004	984
Fuel consumption	3115 64%	627 67%	625 62%	676 70%	588 59%	574 58%
Safety	1793 37%	389 42%	533 53%	295 31%	254 25%	333 34%
Environmentally clean	1279 26%	329 35%	273 27%	314 33%	72 7%	244 25%
Comfort	889 18%	104 11%	253 25%	286 30%	110 11%	181 18%
Durability/ robustness	805 16%	248 27%	116 12%	176 18%	80 8%	121 12%
Reputation of model/ brand	692 14%	120 13%	135 13%	199 21%	22 2%	222 23%
Aesthetics	598 12%	126 14%	162 16%	158 16%	68 7%	82 8%
Servicing cost	537 11%	128 14%	79 8%	180 19%	33 3%	93 9%
Space inside	528 11%	146 16%	149 15%	71 7%	33 3%	116 12%
Engine performance	517 11%	109 12%	141 14%	63 7%	41 4%	170 17%
Number of seats	416 9%	51 5%	128 13%	128 13%	10 1%	124 13%
Resale value	335 7%	103 11%	30 3%	55 6%	21 2%	101 10%
Level and availability of equipment	272 6%	99 11%	69 7%	25 3%	15 1%	42 4%
Other (SPONTANEOUS)	172 4%	10 1%	38 4%	30 3%	8 1%	103 10%
I am not concerned/ not applicable (SPONTANEOUS)	192 4%	24 3%	11 1%	23 2%	86 9%	50 5%
Don't know (SPONTANEOUS)	79 2%	8 1%	13 1%	5 1%	44 4%	11 1%

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QA3 : Personally, how much more would you be prepared to pay for a new car that consumes 25% less fuel but has the same size and performance? Please specify as a percentage how much more you would be ready to pay for such a car.

(PLEASE WRITE DOWN THE EXACT VALUE)

	TOTAL	DE	ES	FR	IT	UK
Total	4885	933	1001	963	1004	984
1 to 5%	490 10%	91 10%	95 9%	116 12%	102 10%	84 9%
6 to 10%	1289 26%	274 29%	229 23%	264 27%	261 26%	238 24%
11 to 20%	1017 21%	216 23%	245 25%	202 21%	172 17%	176 18%
More than 20%	661 14%	114 12%	164 16%	110 11%	67 7%	224 23%
I'm not prepared to pay more ( <i>SPONTANEOUS</i> )	409 8%	75 8%	68 7%	108 11%	107 11%	47 5%
I'm not concerned/ not applicable ( <i>SPONTANEOUS</i> )	312 6%	42 4%	15 2%	46 5%	92 9%	119 12%
Don't know ( <i>SPONTANEOUS</i> )	707 14%	121 13%	184 18%	118 12%	203 20%	96 10%
<b>Average amount</b>	<b>14.90</b>	<b>14.10</b>	<b>16.35</b>	<b>13.38</b>	<b>12.22</b>	<b>19.30</b>

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QA4 : Cars generate a significant share of the European Union's harmful emissions (if necessary, explain: emissions of gas that have an impact on climate change). Reducing fuel consumption of cars implies directly reducing the emissions from cars. In your opinion, which of the following is the best way to reduce fuel consumption of cars?

(READ OUT - ROTATE - ONE ANSWER ONLY)

	TOTAL	DE	ES	FR	IT	UK
Total	4885	933	1001	963	1004	984
Require car manufacturers to reduce fuel consumption of the cars they produce	2233 46%	514 55%	322 32%	465 48%	390 39%	467 47%
Promote the purchase of fuel-efficient cars through tax incentives	1332 27%	235 25%	300 30%	292 30%	285 28%	231 24%
Promote the purchase of fuel-efficient cars by better informing citizens on the topic	650 13%	96 10%	203 20%	120 12%	120 12%	143 14%
Introduce restrictions in the use of cars	361 7%	39 4%	143 14%	60 6%	59 6%	93 9%
Don't know ( <i>SPONTANEOUS</i> )	309 6%	49 5%	33 3%	27 3%	150 15%	51 5%

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QA5 : The European Union is discussing measures to require car manufacturers to reduce fuel consumption of the cars they produce by 25%. Some people say that requiring car manufacturers to reduce fuel consumption by 25% will be a good thing for the country's economy because, for example, people will buy less fuel and have more money to spend on other things. Others say that it will be a bad thing for the country's economy because cars will be more expensive and people won't be able to afford a brand new car. Which of the following two statements is closer to your opinion?

(READ OUT - ONE ANSWER ONLY)

	TOTAL	DE	ES	FR	IT	UK
Total	4885	933	1001	963	1004	984
It will be a good thing for our country's economy because people will buy less fuel and have more money to spend on other things	3103 64%	559 60%	658 66%	622 65%	641 64%	646 66%
It will be a bad thing for our country's economy because cars will be more expensive and people won't be able to afford a brand new car	1083 22%	298 32%	261 26%	156 16%	130 13%	199 20%
Neither one nor the other ( <i>SPONTANEOUS</i> )	382 8%	41 4%	52 5%	110 11%	65 6%	127 13%
Don't know	317 6%	35 4%	30 3%	76 8%	168 17%	11 1%

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QA6 : Do you think that measures requiring car manufacturers to reduce fuel consumption by 25% should be introduced...

(READ OUT - ONE ANSWER ONLY)

	TOTAL	DE	ES	FR	IT	UK
Total	4885	933	1001	963	1004	984
Very urgently	2386 49%	501 54%	567 57%	478 50%	414 41%	414 42%
Fairly urgently	1870 38%	271 29%	341 34%	408 42%	450 45%	437 44%
<b>Total urgently</b>	<b>4256 87%</b>	<b>773 83%</b>	<b>908 91%</b>	<b>886 92%</b>	<b>864 86%</b>	<b>852 87%</b>
Not really urgently	352 7%	107 12%	38 4%	50 5%	61 6%	67 7%
Not at all urgently	167 3%	41 4%	34 3%	19 2%	17 2%	54 5%
<b>Total not urgently</b>	<b>519 11%</b>	<b>148 16%</b>	<b>72 7%</b>	<b>69 7%</b>	<b>78 8%</b>	<b>121 12%</b>
Don't know ( <i>SPONTANEOUS</i> )	111 2%	13 1%	21 2%	8 1%	62 6%	11 1%

## Socio-demographics

	TOTAL	DE	ES	FR	IT	UK
Total	4885	933	1001	963	1004	984
<b>Gender</b>						
Male	2366 48%	452 48%	503 50%	462 48%	483 48%	471 48%
Female	2519 52%	481 52%	498 50%	501 52%	521 52%	513 52%
<b>Age</b>						
18 - 24	529 11%	101 11%	126 13%	106 11%	98 10%	102 10%
25 - 39	1268 26%	232 25%	324 32%	229 24%	257 26%	245 25%
40 - 54	1331 27%	239 26%	294 29%	261 27%	271 27%	281 29%
55 and more	1756 36%	361 39%	257 26%	367 38%	378 38%	356 36%
<b>Education (End of)</b>						
15 –	903 18%	76 8%	305 30%	124 13%	302 30%	176 18%
16 - 19	1964 40%	422 45%	326 33%	333 35%	328 33%	522 53%
20+	1663 34%	385 41%	290 29%	426 44%	267 27%	239 24%
Still studying	222 5%	30 3%	63 6%	64 7%	73 7%	0 -
No full time education	77 2%	3 0	12 1%	10 1%	22 2%	38 4%
Don't know/ refusal	55 1%	17 2%	5 1%	7 1%	12 1%	9 1%