

Locally Produced Food : 201407120 : Global

Prepared for: TNS Opinion

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1. Methodology

- This study was conducted in Poland, Spain, Hungary, Bulgaria the Czech Republic, the UK, France and Germany via Ncompass, an Internet omnibus survey
- **SAMPLE SIZE** – a total sample of 8362 adults were interviewed.
- **INTERVIEWING** - Interviewing was conducted by online self-completion in Poland, Spain, UK, France and Germany , and by face to face in Bulgaria, Czech Republic and Hungary.
- **WEIGHTING** – The sample has been weighted to represent the adult population in each given country.
- **LOW BASES** -Where unweighted base figures are less than 100, data should be treated cautiously, as large margins of error are possible
- **ABBREVIATIONS USED**
 - = 0%
 - * = less than 0.5%
- **TERMS OF CONTRACT** - "No press release or publication of the findings of this survey shall be made without the advance approval of TNS. Such approval will normally only be refused on grounds of inaccuracy or misrepresentation". Confidential to client.
- **TECHNICAL INFORMATION** – Further methodological information can be made available on request

2. QUALITY AND INFORMATION SECURITY

TNS demonstrates commitment to Quality and Information Security by defining, promoting and supporting processes that are designed to continually improve performance and increase efficiency, satisfy our clients, and ensure that the required Information Security controls are in place. Client satisfaction is in the mind of every employee, ensuring the final product meets the agreed specification and delivery time. In addition, Information Security is integral to our business to ensure we meet the requirements of our clients as well as our own. We make the following commitments:

- To provide the training and resources to all staff to enable them to meet this policy
- To set and review objectives and our performance regularly in order to achieve continual improvement in Quality and Information Security
- To ensure that applicable legal, regulatory and business requirements are taken into account
- To establish and maintain a management framework for identifying and reducing risk, including relevant criteria for evaluating such risk. TNS in the UK is registered in accordance with:
 - ISO 20252: 2006 – the international standard for market research
 - ISO 9001: 2008 – the international process standard for service complaints TNS in the UK and/or its employees are members of a number of recognised market research bodies including:
 - ESOMAR – European Society of Opinion and Marketing Research
 - MRS – Market Research



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Page number	Table name	Table title	Base
1	TG1	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - Summary Table	Base: All respondents
2	T2	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - Purchasing locally produced food supports job creation in the region	Base: All respondents
3	T3	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - The production of local food respects rigorous environmental standards	Base: All respondents
4	T4	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - The government should do more to support the production and distribution of local food	Base: All respondents
5	T5	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - It is possible to have a complete balanced diet based on locally produced food.	Base: All respondents
6	TG6	Q2. How often do you do the following ...? - Summary Table	Base: All respondents
7	T7	Q2. How often do you do the following ...? - You try to find out if the food you are buying is produced locally	Base: All respondents
8	T8	Q2. How often do you do the following ...? - You buy food from the shop closest to where you live (supermarket or some other retail shop)	Base: All respondents
9	T9	Q2. How often do you do the following ...? - You buy food directly from farmers (for example farmers markets or farmers shops)	Base: All respondents
10	T10	Q2. How often do you do the following ...? - When eating out, you try to eat at restaurants which use locally produced food	Base: All respondents

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Page number	Table name	Table title	Base
11	TG11	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - Summary Table	Base: All respondents
12	T12	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - It is difficult to find information about where to buy locally produced food	Base: All respondents
13	T13	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - There are not enough places to buy locally produced food in the area where you live	Base: All respondents
14	T14	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - The prices for locally produced food are too high	Base: All respondents
15	T15	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - Buying locally produced food means the choice is too limited	Base: All respondents

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Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - Summary Table

Base: All respondents

	Purchasing locally produced food supports job creation in the region	The production of local food respects rigorous environmental standards	The government should do more to support the production and distribution of local food	It is possible to have a complete balanced diet based on locally produced food.
	A	B	C	D
Unweighted Base	8362	8362	8362	8362
Weighted Base	8362	8362	8362	8362
Totally agree (4)	3988 48% BD	2089 25% ABD	4522 54% ABD	2872 34% B
Tend to agree (3)	3478 42% C	4213 50% ACD	3098 37% AC	3650 44% AC
Tend to disagree (2)	564 7% C	1264 15% ACD	434 5% AC	1101 13% AC
Totally disagree (1)	155 2% AC	275 3% AC	125 1% AC	323 4% AC
Don't know	177 2% ACD	520 6% ACD	183 2% AC	416 5% AC
NET : Agree	7466 89% BD	6302 75% ABD	7620 91% ABD	6522 78% B
NET : Disagree	719 9% C	1539 18% ACD	559 7% AC	1424 17% AC
Mean score	3.38 BD	3.03	3.47 ABD	3.14 B
Standard Deviation	0.698	0.753	0.668	0.802
Error Variance	*	*	*	*

Weighted by: weight

Overlap formulae used - Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D Minimum Base: Continuity correction applied



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Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - Purchasing locally produced food supports job creation in the region

Base: All respondents

	COUNTRIES								
	Total	Poland	Spain	Hungary	Bulgaria	Czech	UK	France	Germany
	A	B	C	D	E	F	G	H	I
Unweighted Base	8362	1040	1026	1200	1008	1022	1034	1027	1005
Weighted Base	8362	1040	1026	1200	1008	1022	1034	1027	1005
Totally agree (4)	3988 48% FGI	571 55% ADFGHI	589 57% ADFGHI	551 46% FG	598 59% ADFGHI	333 33% FG	395 38% F	510 50% FGI	440 44% FG
Tend to agree (3)	3478 42% BCE	375 36% E	352 34% E	498 42% BCE	298 30% BCE	486 48% ABCDE	544 53% ABCDEFHI	465 45% ABCE	461 46% ABCE
Tend to disagree (2)	564 7% EH	63 6% H	61 6% H	97 8% EH	49 5% EH	106 10% ABCEGH	71 7% H	37 4% H	81 8% EH
Totally disagree (1)	155 2% H	17 2% H	21 2% H	24 2% H	20 2% H	21 2% H	19 2% H	10 1% H	23 2% H
Don't know	177 2% CGHI	14 1% CI	3 * CI	30 2% CGHI	43 4% ABCDGHI	76 7% ABCDGHI	4 * I	5 1% I	2 * I
NET : Agree	7466 89% F	945 91% DF	941 92% ADEF	1049 87% F	896 89% F	819 80% F	939 91% DF	975 95% ABCDEFGI	900 90% F
NET : Disagree	719 9% H	80 8% H	82 8% H	121 10% EH	69 7% H	127 12% ABCEGH	90 9% H	47 5% H	103 10% EH
Mean score	3.38 FGI	3.46 ADFGI	3.48 ADFGI	3.35 FG	3.53 ABDFGHI	3.2 F	3.28 F	3.44 ADFGI	3.31 F
Standard Deviation	0.698	0.686	0.7	0.718	0.691	0.718	0.672	0.614	0.715
Error Variance	*	*	*	*	*	0.001	*	*	0.001

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



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Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - The production of local food respects rigorous environmental standards

Base: All respondents

	COUNTRIES								
	Total	Poland	Spain	Hungary	Bulgaria	Czech	UK	France	Germany
	A	B	C	D	E	F	G	H	I
Unweighted Base	8362	1040	1026	1200	1008	1022	1034	1027	1005
Weighted Base	8362	1040	1026	1200	1008	1022	1034	1027	1005
Totally agree (4)	2089 25% FI	280 27% FI	264 26% FI	416 35% ABCEFGHI	255 25% F	178 17% G	238 23% F	240 23% F	218 22% F
Tend to agree (3)	4213 50% DEF	565 54% ADEF	562 55% ADEF	474 40% E	343 34% DE	460 45% DE	652 63% ABCDEFI	608 59% ABDEFI	549 55% ADEF
Tend to disagree (2)	1264 15% G	148 14% G	169 16% G	163 14% G	160 16% G	161 16% G	122 12% G	148 14% G	192 19% ABDGH
Totally disagree (1)	275 3% G	35 3% G	27 3% G	47 4% G	47 5% ACGH	33 3% ACGH	22 2% G	27 3% G	38 4% G
Don't know	520 6% BCGHI	12 1% G	4 * G	100 8% ABCGHI	203 20% ABCDGHI	190 19% ABCDGHI	- * G	4 * G	8 1% G
NET : Agree	6302 75% EF	845 81% ADEFI	826 81% ADEFI	890 74% EF	598 59% G	638 62% G	890 86% ABCDEFHI	848 83% ADEFI	767 76% EF
NET : Disagree	1539 18% G	184 18% G	196 19% G	210 17% G	207 21% G	194 19% G	143 14% G	175 17% G	230 23% ABCDFGH
Mean score	3.03 FI	3.06 FI	3.04 FI	3.15 ABCEFGHI	3 G	2.94 G	3.07 FI	3.04 FI	2.95 G
Standard Deviation	0.753	0.742	0.726	0.822	0.866	0.751	0.654	0.697	0.749
Error Variance	*	0.001	0.001	0.001	0.001	0.001	*	*	0.001

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



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Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - The government should do more to support the production and distribution of local food

Base: All respondents

	COUNTRIES								
	Total	Poland	Spain	Hungary	Bulgaria	Czech	UK	France	Germany
	A	B	C	D	E	F	G	H	I
Unweighted Base	8362	1040	1026	1200	1008	1022	1034	1027	1005
Weighted Base	8362	1040	1026	1200	1008	1022	1034	1027	1005
Totally agree (4)	4522 54% FGI	634 61% AFGI	637 62% ADFGI	681 57% FGI	695 69% ABCDFGHI	355 35% F	427 41% F	600 58% AFGI	494 49% FG
Tend to agree (3)	3098 37% BCE	330 32% E	309 30% E	406 34% E	248 25% E	489 48% ABCDEHI	503 49% ABCDEHI	386 38% BCE	427 42% ABCDEH
Tend to disagree (2)	434 5% EH	55 5% EH	57 6% EH	73 6% EH	13 1% EH	70 7% AEH	76 7% AEH	26 3% AEH	64 6% EH
Totally disagree (1)	125 1% E	18 2% E	19 2% E	12 1% E	2 * E	19 2% E	25 2% DE	12 1% E	18 2% E
Don't know	183 2% BCGHI	3 * *	4 * *	28 2% BCGHI	50 5% ABCDGHI	89 9% ABCDGHI	3 * I	3 * I	3 * I
NET : Agree	7620 91% F	964 93% FG	946 92% F	1087 91% F	943 94% ADFG	844 83% F	930 90% F	986 96% ABCDEFGI	920 92% F
NET : Disagree	559 7% EH	73 7% EH	76 7% EH	85 7% EH	15 1% EH	89 9% AEH	101 10% ABDEH	38 4% E	82 8% EH
Mean score	3.47 FGI	3.52 AFGI	3.53 AFGI	3.5 FGI	3.71 ABCDFGHI	3.26 FGI	3.29 FGI	3.54 AFGI	3.39 FG
Standard Deviation	0.668	0.679	0.689	0.659	0.496	0.684	0.707	0.608	0.687
Error Variance	*	*	*	*	*	0.001	*	*	*

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



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Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - It is possible to have a complete balanced diet based on locally produced food.

Base: All respondents

	COUNTRIES								
	Total	Poland	Spain	Hungary	Bulgaria	Czech	UK	France	Germany
	A	B	C	D	E	F	G	H	I
Unweighted Base	8362	1040	1026	1200	1008	1022	1034	1027	1005
Weighted Base	8362	1040	1026	1200	1008	1022	1034	1027	1005
Totally agree (4)	2872 34% FG	369 35% DFG	469 46% ABDEFGI	374 31% F	337 33% FG	188 18% F	295 29% F	456 44% ABDEFGI	386 38% ADEF
Tend to agree (3)	3650 44% E	505 49% ACDE	417 41% E	495 41% E	313 31% E	459 45% E	495 48% ACDE	481 47% CDE	483 48% ACDE
Tend to disagree (2)	1101 13% EH	125 12% H	113 11% H	195 16% ABCEHI	100 10% H	176 17% ABCEHI	212 21% ABCDEHI	68 7% H	113 11% H
Totally disagree (1)	323 4% CHI	35 3% H	24 2% H	82 7% ABCGHI	51 5% CGHI	63 6% ABCGHI	29 3% H	19 2% H	20 2% H
Don't know	416 5% BCGHI	6 1% H	3 * H	55 5% BCGHI	208 21% ABCDGHI	136 13% ABCDGHI	2 * H	3 * H	3 * H
NET : Agree	6522 78% DEF	874 84% ADEF	886 86% ADEF	869 72% EF	650 64% H	647 63% H	790 76% EF	937 91% ABCDEFGI	869 86% ADEF
NET : Disagree	1424 17% CHI	160 15% H	137 13% H	276 23% ABCEHI	150 15% H	239 23% ABCEHI	241 23% ABCEHI	87 8% H	133 13% H
Mean score	3.14 DFG	3.17 DFG	3.3 ABDEFGI	3.01 F	3.17 DFG	2.87 H	3.02 F	3.34 ABDEFGI	3.23 ADFG
Standard Deviation	0.802	0.765	0.757	0.884	0.878	0.824	0.778	0.685	0.725
Error Variance	*	0.001	0.001	0.001	0.001	0.001	0.001	*	0.001

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



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Q2. How often do you do the following ...? - Summary Table

Base: All respondents

	You try to find out if the food you are buying is produced locally	You buy food from the shop closest to where you live (supermarket or some other retail shop)	You buy food directly from farmers (for example farmers markets or farmers shops)	When eating out, you try to eat at restaurants which use locally produced food
	A	B	C	D
Unweighted Base	8362	8362	8362	8362
Weighted Base	8362	8362	8362	8362
Yes, often (4)	1539 18% CD	4477 54% ACD	1396 17% D	811 10%
Yes, sometimes (3)	2846 34% BD	2619 31% D	2748 33% BD	2264 27%
Yes, rarely (2)	1893 23% B	804 10%	2293 27% ABD	1995 24% B
No, never (1)	1984 24% BC	378 5%	1850 22% B	3025 36% ABC
Don't know	100 1%	84 1%	75 1%	268 3% ABC
NET : Yes, total	6278 75% D	7900 94% ACD	6437 77% AD	5070 61%
NET : Yes - always/sometimes	4385 52% CD	7096 85% ACD	4144 50% D	3075 37%
NET : Rarely/never	3877 46% B	1182 14%	4143 50% AB	5020 60% ABC
Mean score	2.48 D	3.35 ACD	2.45 D	2.11
Standard Deviation	1.05	0.834	1.015	1.021
Error Variance	*	*	*	*

Weighted by: weight

Overlap formulae used - Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Continuity correction applied

Columns Tested (5%): A/B/C/D Minimum Base:



TNS Ncompass

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Q2. How often do you do the following ...? - You try to find out if the food you are buying is produced locally

Base: All respondents

	COUNTRIES								
	Total	Poland	Spain	Hungary	Bulgaria	Czech	UK	France	Germany
	A	B	C	D	E	F	G	H	I
Unweighted Base	8362	1040	1026	1200	1008	1022	1034	1027	1005
Weighted Base	8362	1040	1026	1200	1008	1022	1034	1027	1005
Yes, often (4)	1539 18% DF	203 20% DFG	241 23% ABDFGI	165 14% F	243 24% ABDFGI	51 5% F	161 16% F	282 27% ABCDFGI	192 19% DF
Yes, sometimes (3)	2846 34% DF	353 34% DF	406 40% ABDEF	353 29% F	346 34% DF	199 19% DF	363 35% DF	425 41% ABDEFG	401 40% ABDEFG
Yes, rarely (2)	1893 23% CH	245 24% CH	198 19% CH	348 29% ABCEFGHI	227 22% H	227 22% H	236 23% H	185 18% H	227 23% H
No, never (1)	1984 24% CEHI	228 22% CEHI	177 17% H	319 27% BCEHI	166 16% H	515 50% ABCDEGH I	267 26% CEHI	132 13% H	180 18% H
Don't know	100 1% CH	11 1% H	4 * H	14 1% H	26 3% ABCDGHI	30 3% ABCDGHI	7 1% H	2 * H	5 1% H
NET : Yes, total	6278 75% F	801 77% DF	845 82% ABDFG	866 72% F	816 81% ABDFG	477 47% F	760 74% F	893 87% ABCDFGI	820 82% ABDFG
NET : Yes - always/sometimes	4385 53% DF	556 53% DF	647 63% ABDEFG	518 43% F	590 59% ABDFG	250 24% F	524 51% DF	708 69% ABCDFGI	592 59% ABDFG
NET : Rarely/never	3877 46% CEHI	472 45% CEHI	375 37% H	668 56% ABCEGHI	392 39% H	742 73% ABCDEGH I	503 49% CEHI	317 31% H	407 41% H
Mean score	2.48 DF	2.52 DFG	2.69 ABDFGI	2.31 F	2.68 ABDFG	1.78 F	2.41 DF	2.84 ABCDFGI	2.6 ADFG
Standard Deviation	1.05	1.043	1.016	1.015	1.026	0.938	1.037	0.973	0.992
Error Variance	*	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



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Q2. How often do you do the following ...? - You buy food from the shop closest to where you live (supermarket or some other retail shop)

Base: All respondents

	COUNTRIES								
	Total	Poland	Spain	Hungary	Bulgaria	Czech	UK	France	Germany
	A	B	C	D	E	F	G	H	I
Unweighted Base	8362	1040	1026	1200	1008	1022	1034	1027	1005
Weighted Base	8362	1040	1026	1200	1008	1022	1034	1027	1005
Yes, often (4)	4477 54% CDFGH	615 59% ACDFGH	481 47%	563 47%	722 72% ABCD FGH I	481 47%	473 46%	506 49%	636 63%
Yes, sometimes (3)	2619 31% EI	299 29% E	370 36% ABEFI	403 34% BEI	200 20%	317 31% EI	383 37% ABEFI	390 38% ABDEFI	257 26% E
Yes, rarely (2)	804 10% E	84 8% E	121 12% ABEHI	171 14% ABEGHI	47 5%	123 12% ABEHI	95 9% E	83 8% E	80 8% E
No, never (1)	378 5% BEI	27 3% BEI	50 5% BEI	49 4% E	21 2%	77 8% ABCDEHI	78 8% ABCDEHI	45 4% BE	30 3%
Don't know	84 1% HI	15 1% CHI	4 * *	14 1% HI	17 2% CGHI	24 2% ACGHI	5 1% *	3 * *	2 * *
NET : Yes, total	7900 94% FG	998 96% FG	972 95% FG	1137 95% FG	970 96% AFG	921 90% AFG	951 92% AFG	979 95% FG	973 97% ACDFG
NET : Yes - always/sometimes	7096 85% DF	914 88% ACDFG	851 83% F	966 81% F	922 92% ABCD FGH	798 78% F	856 83% F	896 87% CDFG	893 89% ACDFG
NET : Rarely/never	1182 14% BEI	111 11% E	172 17% ABEHI	219 18% ABEHI	69 7% ABEHI	200 20% ABEHI	173 17% BEHI	128 12% E	110 11% E
Mean score	3.35 CDFG	3.47 ACDFGH	3.25	3.25	3.64 ABCD FGH I	3.2	3.22	3.32 DFG	3.49 ACDFGH
Standard Deviation	0.834	0.756	0.85	0.85	0.675	0.934	0.899	0.805	0.769
Error Variance	*	0.001	0.001	0.001	*	0.001	0.001	0.001	0.001

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



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Q2. How often do you do the following ...? - You buy food directly from farmers (for example farmers markets or farmers shops)

Base: All respondents

	COUNTRIES								
	Total	Poland	Spain	Hungary	Bulgaria	Czech	UK	France	Germany
	A	B	C	D	E	F	G	H	I
Unweighted Base	8362	1040	1026	1200	1008	1022	1034	1027	1005
Weighted Base	8362	1040	1026	1200	1008	1022	1034	1027	1005
Yes, often (4)	1396 17% FGI	271 26% ACEFGI	157 15% FI	300 25% ACEFGI	158 16% FI	59 6% FI	135 13% FI	229 22% ACEFGI	87 9% F
Yes, sometimes (3)	2748 33% EFG	368 35% EFGI	344 34% EF	478 40% ABCEFGI	273 27% FI	291 28% FI	302 29% FI	389 38% ACEFGI	303 30% FI
Yes, rarely (2)	2293 27% DH	275 26% H	257 25% H	279 23% H	291 29% DH	383 37% ABCDEGH I	269 26% I	227 22% I	312 31% ABCDGH
No, never (1)	1850 22% BDH	119 11% BDH	265 26% ABDH	129 11% ABDH	262 26% ABDH	273 27% ABDH	325 31% ABCDEFH	178 17% BD	299 30% ABDH
Don't know	75 1% C	6 1% C	2 * C	14 1% C	24 2% ABCGHI	16 2% CGHI	4 * CGHI	4 * CGHI	5 * CGHI
NET : Yes, total	6437 77% CEFGI	915 88% ACEFGHI	759 74% GI	1057 88% ACEFGHI	722 72% FI	733 72% FI	705 68% FI	845 82% ACEFGI	702 70% FI
NET : Yes - always/sometimes	4144 50% EFGI	640 62% ACEFGI	501 49% EFGI	778 65% ACEFGHI	431 43% F	350 34% F	436 42% F	618 60% ACEFGI	390 39% F
NET : Rarely/never	4143 50% BDH	394 38% BDH	523 51% BDH	408 34% ABDH	553 55% ABDH	656 64% ABCDEGH	594 57% ABCDH	405 39% D	611 61% ABCDEH
Mean score	2.45	2.77	2.38	2.8	2.33	2.14	2.24	2.65	2.18
Standard Deviation	1.015	0.967	1.031	0.941	1.038	0.882	1.037	1.011	0.958
Error Variance	*	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Locally Produced Food : 201407120 : Global

Q2. How often do you do the following ...? - When eating out, you try to eat at restaurants which use locally produced food

Base: All respondents

	COUNTRIES								
	Total	Poland	Spain	Hungary	Bulgaria	Czech	UK	France	Germany
	A	B	C	D	E	F	G	H	I
Unweighted Base	8362	1040	1026	1200	1008	1022	1034	1027	1005
Weighted Base	8362	1040	1026	1200	1008	1022	1034	1027	1005
Yes, often (4)	811 10% EFI	137 13% ACDEFI	104 10% EFI	101 8% EF	59 6% EF	49 5% EF	144 14% ACDEFI	149 14% ACDEFI	69 7% ACDEFI
Yes, sometimes (3)	2264 27% DEF	285 27% DEF	310 30% ADEF	275 23% EF	138 14% EF	166 16% EF	363 35% ABCDEFI	451 44% ABCDEFGI	276 27% DEF
Yes, rarely (2)	1995 24% DF	276 27% DEFG	266 26% DEFG	226 19% DEFG	221 22% DEFG	209 20% DEFG	220 21% DEFG	277 27% ADEF	300 30% ADEF
No, never (1)	3025 36% BGH	335 32% H	345 34% H	566 47% ABCGHI	466 46% ABCGHI	502 49% ABCGHI	304 29% H	147 14% H	359 36% GH
Don't know	268 3% BCGHI	7 1% BCGHI	1 * BCGHI	32 3% BCGHI	125 12% ABCDGHI	96 9% ABCDGHI	3 * ABCDGHI	3 * ABCDGHI	1 * ABCDGHI
NET : Yes, total	5070 61% DEF	698 67% ADEF	680 66% ADEF	602 50% EF	417 41% EF	424 41% EF	727 70% ADEFI	877 85% ABCDEFGI	645 64% ADEF
NET : Yes - always/sometimes	3075 37% DEF	422 41% ADEFI	413 40% ADEFI	376 31% EF	197 19% EF	215 21% EF	507 49% ABCDEFI	600 58% ABCDEFGI	345 34% EF
NET : Rarely/never	5020 60% GH	611 59% GH	612 60% GH	792 66% ABCGH	686 68% ABCGH	711 70% ABCGH	524 51% H	424 41% H	659 66% ABCGH
Mean score	2.11 DEF	2.22 ADEFI	2.17 DEFI	1.92 EF	1.76 EF	1.74 EF	2.34 ABCDEFI	2.59 ABCDEFGI	2.05 DEF
Standard Deviation	1.021	1.041	1.008	1.03	0.946	0.932	1.045	0.906	0.951
Error Variance	*	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Locally Produced Food : 201407120 : Global

Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - Summary Table

Base: All respondents

	It is difficult to find information about where to buy locally produced food	There are not enough places to buy locally produced food in the area where you live	The prices for locally produced food are too high	Buying locally produced food means the choice is too limited
	A	B	C	D
Unweighted Base	8362	8362	8362	8362
Weighted Base	8362	8362	8362	8362
Totally agree (4)	2032 24% BD	1903 23% D	1971 24% D	1475 18%
Tend to agree (3)	4047 48% BC	3666 44%	3783 45%	4027 48% BC
Tend to disagree (2)	1624 19%	1963 23% A	1945 23% A	2115 25% ABC
Totally disagree (1)	437 5%	599 7% ACD	390 5%	515 6% AC
Don't know	222 3%	231 3%	273 3% A	230 3%
NET : Agree	6079 73% BCD	5569 67%	5754 69% BD	5502 66%
NET : Disagree	2062 25%	2562 31% AC	2335 28% A	2630 31% AC
Mean score	2.94 BCD	2.85 D	2.91 BD	2.79
Standard Deviation	0.813	0.864	0.818	0.808
Error Variance	*	*	*	*

Weighted by: weight

Overlap formulae used - Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D Minimum Base: 100 (*) Continuity correction applied



Locally Produced Food : 201407120 : Global

Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - It is difficult to find information about where to buy locally produced food

Base: All respondents

	COUNTRIES								
	Total	Poland	Spain	Hungary	Bulgaria	Czech	UK	France	Germany
	A	B	C	D	E	F	G	H	I
Unweighted Base	8362	1040	1026	1200	1008	1022	1034	1027	1005
Weighted Base	8362	1040	1026	1200	1008	1022	1034	1027	1005
Totally agree (4)	2032 24% FGI	372 36% ACDEFGHI	246 24% FI	311 26% FGI	312 31% ACDFGHI	164 16%	212 20% F	241 23% FI	174 17%
Tend to agree (3)	4047 48% E	477 46% E	502 49% E	582 49% E	408 40% E	469 46% E	560 54% ABCDEF	540 53% ABEF	508 51% BEF
Tend to disagree (2)	1624 19% BE	153 15% BE	215 21% BE	210 17% E	137 14% E	229 22% ABDE	222 21% BDE	205 20% BE	253 25% ABCDEH
Totally disagree (1)	437 5% B	34 3% B	58 6% B	80 7% BFGH	78 8% ABFGH	42 4%	38 4%	39 4%	69 7% ABFGH
Don't know	222 3% BCDGH	4 * *	4 * *	17 1% BCGHI	73 7% ABCDGHI	118 12% ABCDEGH	2 * I	2 * I	2 * I
NET : Agree	6079 73% FI	849 82% ACDEFGHI	749 73% FI	893 74% FI	720 71% F	633 62% FI	772 75% FI	781 76% AEFI	681 68% F
NET : Disagree	2062 25% BE	187 18% BE	273 27% BE	290 24% B	215 21% BE	271 27% BE	260 25% B	244 24% B	322 32% ABCDEFGH
Mean score	2.94 FI	3.15 ACDEFGHI	2.92 FI	2.95 FI	3.02 ACFGI	2.84	2.92 FI	2.96 FI	2.78
Standard Deviation	0.813	0.785	0.82	0.843	0.902	0.771	0.749	0.765	0.808
Error Variance	*	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Locally Produced Food : 201407120 : Global

Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - There are not enough places to buy locally produced food in the area where you live

Base: All respondents

	COUNTRIES								
	Total	Poland	Spain	Hungary	Bulgaria	Czech	UK	France	Germany
	A	B	C	D	E	F	G	H	I
Unweighted Base	8362	1040	1026	1200	1008	1022	1034	1027	1005
Weighted Base	8362	1040	1026	1200	1008	1022	1034	1027	1005
Totally agree (4)	1903 23%	302 29%	200 20%	365 30%	244 24%	204 20%	242 23%	230 22%	116 12%
	CFI	ACEFGHI	I	ACEFGHI	CFI	I	I	I	
Tend to agree (3)	3666 44%	485 47%	427 42%	490 41%	368 37%	434 42%	540 52%	512 50%	409 41%
	E	CDEI	E			E	ABCDEFI	ACDEFI	
Tend to disagree (2)	1963 23%	197 19%	285 28%	240 20%	220 22%	212 21%	208 20%	226 22%	375 37%
	BDG		ABDEFGH						ABCDEFH
Totally disagree (1)	599 7%	49 5%	109 11%	74 6%	109 11%	58 6%	39 4%	57 6%	103 10%
	BG		ABDFGH	G	ABDFGH				ABDFGH
Don't know	231 3%	8 1%	4 *	31 3%	67 7%	114 11%	5 *	1 *	1 *
	BCGHI	HI		BCGHI	ABCDGHI	ABCDEGH	I		
NET : Agree	5569 67%	786 76%	628 61%	855 71%	613 61%	638 62%	782 76%	743 72%	525 52%
	CEFI	ACDEFI	I	ACEFI	I	I	ACDEFI	ACEFI	
NET : Disagree	2562 31%	246 24%	395 38%	314 26%	328 33%	270 26%	247 24%	283 28%	479 48%
	BDFG		ABDEFGH		BDFGH			B	ABCDEFH
Mean score	2.85	3.01	2.7	2.98	2.79	2.86	2.96	2.89	2.54
	CI	ACEFHI	I	ACEFHI	CI	CI	ACEFI	CEI	
Standard Deviation	0.864	0.821	0.903	0.878	0.956	0.834	0.767	0.81	0.829
Error Variance	*	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Locally Produced Food : 201407120 : Global

Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - The prices for locally produced food are too high

Base: All respondents

	COUNTRIES								
	Total	Poland	Spain	Hungary	Bulgaria	Czech	UK	France	Germany
	A	B	C	D	E	F	G	H	I
Unweighted Base	8362	1040	1026	1200	1008	1022	1034	1027	1005
Weighted Base	8362	1040	1026	1200	1008	1022	1034	1027	1005
Totally agree (4)	1971 24% HI	292 28% ACFHI	231 22% HI	345 29% ACFHI	299 30% ACFGHI	214 21% I	259 25% FHI	182 18% FHI	149 15% FHI
Tend to agree (3)	3783 45% DE	476 46% E	496 48% DE	498 42% E	376 37% E	449 44% E	522 50% ABDEF	486 47% DE	480 48% DE
Tend to disagree (2)	1945 23% DEF	240 23% E	244 24% DEF	237 20% E	168 17% E	205 20% E	227 22% E	309 30% ABCDEFG	314 31% ABCDEFG
Totally disagree (1)	390 5% BFG	29 3% BFG	52 5% BFG	83 7% ABFGH	66 7% ABFG	33 3% BFG	22 2% BFG	46 4% BG	59 6% BFG
Don't know	273 3% BCGHI	3 * *	3 * *	37 3% BCGHI	99 10% ABCDGHI	121 12% ABCDGHI	5 * *	3 * *	3 * *
NET : Agree	5754 69% FHI	768 74% AEFHI	727 71% FHI	843 70% FHI	675 67% FHI	663 65% FHI	781 76% ACDEFHI	669 65% FHI	629 63% FHI
NET : Disagree	2335 28% EFG	269 26% EFG	296 29% EFG	320 27% EFG	234 23% EFG	238 23% EFG	248 24% EFG	356 35% ABCDEFG	373 37% ABCDEFG
Mean score	2.91 HI	3 ACHI	2.88 HI	2.95 HI	3 ACHI	2.94 HI	2.99 ACHI	2.79 ACHI	2.72 ACHI
Standard Deviation	0.818	0.79	0.81	0.886	0.897	0.78	0.746	0.784	0.787
Error Variance	*	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Locally Produced Food : 201407120 : Global

Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - Buying locally produced food means the choice is too limited

Base: All respondents

	COUNTRIES								
	Total	Poland	Spain	Hungary	Bulgaria	Czech	UK	France	Germany
	A	B	C	D	E	F	G	H	I
Unweighted Base	8362	1040	1026	1200	1008	1022	1034	1027	1005
Weighted Base	8362	1040	1026	1200	1008	1022	1034	1027	1005
Totally agree (4)	1475 18% BCFHI	155 15% H	154 15% HI	348 29% ABCFGHI	272 27% ABCFGHI	138 14% HI	170 16% HI	117 11% HI	120 12% HI
Tend to agree (3)	4027 48% BDE	438 42% E	512 50% BDE	523 44% E	377 37% E	514 50% BDE	569 55% ABCDE	541 53% ABDE	554 55% ABCDEF
Tend to disagree (2)	2115 25% DEF	354 34% ACDEFGHI	288 28% DEF	227 19% DEF	189 19% DEF	216 21% DEF	266 26% DEF	305 30% ADEF	270 27% DEF
Totally disagree (1)	515 6% G	87 8% ADFGI	67 7% G	67 6% G	83 8% ADG	61 6% G	28 3% G	62 6% G	60 6% G
Don't know	230 3% BCGHI	6 1% BCGHI	4 * BCGHI	35 3% BCGHI	87 9% ABCDGHI	93 9% ABCDGHI	1 * ABCDGHI	2 * ABCDGHI	1 * ABCDGHI
NET : Agree	5502 66% B	593 57% B	666 65% B	871 73% ABCEFHI	649 64% B	652 64% B	738 71% ABCEFHI	658 64% B	674 67% B
NET : Disagree	2630 31% DEF	441 42% ACDEFGHI	355 35% ADEFHG	294 24% DEF	271 27% DEF	277 27% DEF	294 28% DEF	367 36% ADEFHG	330 33% DEF
Mean score	2.79 BCHI	2.64	2.74 B	2.99 ABCFGHI	2.91 ABCFHI	2.78 BH	2.85 ABCHI	2.7	2.73 B
Standard Deviation	0.808	0.836	0.793	0.85	0.924	0.773	0.713	0.75	0.745
Error Variance	*	0.001	0.001	0.001	0.001	0.001	*	0.001	0.001

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

