

# Locally Produced Food : 201407120 : Hungary

Prepared for: Tns

Date of Issue: 12.11.14



# 1. Methodology

- This study was conducted in Hungary via face-to-face omnibus.
- **SAMPLE SIZE** – a sample of 1200 adults aged 18+ in Hungary were interviewed.
- **INTERVIEWING** - Interviewing was conducted by face-to-face from 23 October - 29 October 2014
- **WEIGHTING** – The sample has been weighted to represent the adult population of Hungary.
- **LOW BASES** - Where unweighted base figures are less than 100, data should be treated cautiously, as large margins of error are possible
- **ABBREVIATIONS USED**
  - = 0%
  - \* = less than 0.5%
- **TERMS OF CONTRACT** - "No press release or publication of the findings of this survey shall be made without the advance approval of TNS. Such approval will normally only be refused on grounds of inaccuracy or misrepresentation". Confidential to client.
- **TECHNICAL INFORMATION** – Further methodological information can be made available on request

## 2. QUALITY AND INFORMATION SECURITY

TNS demonstrates commitment to Quality and Information Security by defining, promoting and supporting processes that are designed to continually improve performance and increase efficiency, satisfy our clients, and ensure that the required Information Security controls are in place. Client satisfaction is in the mind of every employee, ensuring the final product meets the agreed specification and delivery time. In addition, Information Security is integral to our business to ensure we meet the requirements of our clients as well as our own. We make the following commitments:

- To provide the training and resources to all staff to enable them to meet this policy
- To set and review objectives and our performance regularly in order to achieve continual improvement in Quality and Information Security
- To ensure that applicable legal, regulatory and business requirements are taken into account
- To establish and maintain a management framework for identifying and reducing risk, including relevant criteria for evaluating such risk. TNS in the UK is registered in accordance with:
  - ISO 20252: 2006 – the international standard for market research
  - ISO 9001: 2008 – the international process standard for service complaints TNS in the UK and/or its employees are members of a number of recognised market research bodies including:
    - ESOMAR – European Society of Opinion and Marketing Research
    - MRS – Market Research



# Locally Produced Food : 201407120 : Hungary

Page number	Table name	Table title	Base
1	TG1	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - Summary Table	Base: All respondents
2	T2	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - Purchasing locally produced food supports job creation in the region	Base: All respondents
3	T3	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - The production of local food respects rigorous environmental standards	Base: All respondents
4	T4	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - The government should do more to support the production and distribution of local food	Base: All respondents
5	T5	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - It is possible to have a complete balanced diet based on locally produced food.	Base: All respondents
6	TG6	Q2. How often do you do the following ...? - Summary Table	Base: All respondents
7	T7	Q2. How often do you do the following ...? - You try to find out if the food you are buying is produced locally	Base: All respondents
8	T8	Q2. How often do you do the following ...? - You buy food from the shop closest to where you live (supermarket or some other retail shop)	Base: All respondents
9	T9	Q2. How often do you do the following ...? - You buy food directly from farmers (for example farmers markets or farmers shops)	Base: All respondents
10	T10	Q2. How often do you do the following ...? - When eating out, you try to eat at restaurants which use locally produced food	Base: All respondents

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Page number	Table name	Table title	Base
11	TG11	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - Summary Table	Base: All respondents
12	T12	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - It is difficult to find information about where to buy locally produced food	Base: All respondents
13	T13	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - There are not enough places to buy locally produced food in the area where you live	Base: All respondents
14	T14	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - The prices for locally produced food are too high	Base: All respondents
15	T15	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - Buying locally produced food means the choice is too limited	Base: All respondents

# Locally Produced Food : 201407120 : Hungary

## Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - Summary Table

Base: All respondents

	Purchasing locally produced food supports job creation in the region	The production of local food respects rigorous environmental standards	The government should do more to support the production and distribution of local food	It is possible to have a complete balanced diet based on locally produced food.
	A	B	C	D
<b>Unweighted Base</b>	1200	1200	1200	1200
<b>Weighted Base</b>	1200	1200	1200	1200
<b>Totally agree (4)</b>	551 46% BD	416 35%	681 57% ABD	374 31%
<b>Tend to agree (3)</b>	498 42% C	474 40% C	406 34%	495 41% C
<b>Tend to disagree (2)</b>	97 8%	163 14% AC	73 6%	195 16% AC
<b>Totally disagree (1)</b>	24 2%	47 4% AC	12 1%	82 7% ABC
<b>Don't know</b>	30 2%	100 8% ACD	28 2%	55 5% AC
<b>NET : Agree</b>	1049 87% BD	890 74%	1087 91% ABD	869 72%
<b>NET : Disagree</b>	121 10% C	210 17% AC	85 7%	276 23% ABC
<b>Mean score</b>	3.35	3.15	3.5	3.01
<b>Standard Deviation</b>	0.718	0.822	0.659	0.884
<b>Error Variance</b>	*	0.001	*	0.001

Weighted by: weight

Overlap formulae used - Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C/D Minimum Base: Continuity correction applied



# Locally Produced Food : 201407120 : Hungary

**Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - Purchasing locally produced food supports job creation in the region**

**Base: All respondents**

	Total	GENDER		Age						Region								Education			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Central Hungary	North West	Middle West	South West	North East	East	Middle of the Great Plain'	South-East	Less than 8 grades	Elementary (8 grades)	High school	University , college
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Unweighted Base	1200	478	722	57	168	223	209	235	308	330	80	160	130	160	120	120	100	28	604	424	144
Weighted Base	1200	555	645	104	216	223	210	205	242	317	88	160	126	163	133	114	100	24	597	381	198
<b>Totally agree (4)</b>	<b>551</b> <b>46%</b> J	260 47%	292 45%	45 43%	104 48%	100 45%	97 46%	94 46%	112 46%	118 37%	38 43%	66 41%	73 58%	92 57%	53 40%	65 57%	45 45%	9 37%	267 45%	181 48%	94 48%
<b>Tend to agree (3)</b>	<b>498</b> <b>42%</b> Q	218 39%	280 43%	45 43%	83 38%	100 45%	83 40%	81 40%	106 44%	151 48%	41 46%	75 47%	41 33%	63 39%	69 52%	38 33%	20 20%	10 42%	252 42%	150 39%	85 43%
<b>Tend to disagree (2)</b>	<b>97</b> <b>8%</b>	50 9%	47 7%	7 7%	21 10%	10 5%	22 11%	20 10%	17 7%	36 11%	9 11%	11 7%	7 6%	6 4%	10 7%	8 7%	9 9%	5 20%	44 7%	34 9%	14 7%
<b>Totally disagree (1)</b>	<b>24</b> <b>2%</b>	12 2%	12 2%	2 2%	1 *	4 2%	5 2%	8 4%	4 1%	9 3%	- *	4 3%	4 3%	1 *	- *	3 3%	3 3%	- **	14 2%	8 2%	2 1%
<b>Don't know</b>	<b>30</b> <b>2%</b>	15 3%	14 2%	4 4%	8 4%	9 4%	3 1%	2 1%	4 2%	1 *	- *	4 3%	1 *	1 1%	1 *	- *	22 22%	- **	20 3%	8 2%	2 1%
<b>NET : Agree</b>	<b>1049</b> <b>87%</b> Q	478 86%	572 89%	90 87%	187 86%	200 90%	180 86%	175 85%	217 90%	270 85%	79 89%	141 88%	114 91%	155 95%	122 92%	102 90%	66 65%	19 80%	519 87%	331 87%	179 91%
<b>NET : Disagree</b>	<b>121</b> <b>10%</b> N	62 11%	59 9%	10 9%	22 10%	14 6%	27 13%	28 14%	20 8%	45 14%	9 11%	16 10%	11 9%	6 4%	10 7%	11 10%	13 13%	5 20%	58 10%	42 11%	16 8%
<b>Mean score</b>	<b>3.35</b> J	3.34	3.35	3.33	3.39	3.38	3.31	3.28	3.37	3.2	3.33	3.29	3.47	3.53	3.33	3.45	3.38	3.17	3.34	3.35	3.39
<b>Standard Deviation</b>	<b>0.718</b>	0.74	0.7	0.719	0.683	0.667	0.755	0.806	0.682	0.755	0.663	0.721	0.74	0.588	0.607	0.741	0.853	0.757	0.721	0.735	0.675
<b>Error Variance</b>	*	0.001	0.001	0.005	0.002	0.002	0.003	0.003	0.002	0.002	0.005	0.003	0.004	0.002	0.003	0.005	0.009	0.023	0.001	0.001	0.002

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L/M/N/O/P/Q,A/R/S/T/U Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L/M/N/O/P/Q,A/R/S/T/U Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Locally Produced Food : 201407120 : Hungary

**Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - The production of local food respects rigorous environmental standards**

**Base: All respondents**

	GENDER			Age						Region								Education			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Central Hungary	North West	Middle West	South West	North East	East	Middle of the Great Plain'	South-East	Less than 8 grades	Elementary (8 grades)	High school	University , college
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Unweighted Base	1200	478	722	57	168	223	209	235	308	330	80	160	130	160	120	120	100	28	604	424	144
Weighted Base	1200	555	645	104	216	223	210	205	242	317	88	160	126	163	133	114	100	24	597	381	198
<b>Totally agree (4)</b>	<b>416</b> <b>35%</b> <b>KL</b>	202 36%	214 33%	27 26%	73 34%	86 39%	66 31%	69 34%	95 39%	109 34%	14 16%	40 25%	64 51%	57 35%	53 40%	51 45%	28 28%	6 23%	208 35%	123 32%	80 40%
<b>Tend to agree (3)</b>	<b>474</b> <b>40%</b>	218 39%	256 40%	48 46%	86 40%	84 37%	95 45%	70 34%	92 38%	125 40%	39 44%	82 51%	42 33%	55 34%	52 39%	45 40%	35 35%	15 61%	237 40%	149 39%	73 37%
<b>Tend to disagree (2)</b>	<b>163</b> <b>14%</b>	65 12%	98 15%	12 11%	31 14%	29 13%	31 15%	33 16%	27 11%	56 18%	23 26%	19 12%	11 9%	18 11%	18 14%	13 11%	6 6%	1 3%	71 12%	68 18%	24 12%
<b>Totally disagree (1)</b>	<b>47</b> <b>4%</b>	21 4%	25 4%	2 2%	8 4%	5 2%	7 3%	17 8%	8 3%	6 2%	4 4%	7 5%	6 5%	15 9%	3 2%	4 3%	2 2%	1 2%	27 4%	12 3%	7 4%
<b>Don't know</b>	<b>100</b> <b>8%</b> <b>P</b>	48 9%	52 8%	15 15%	19 9%	19 9%	11 5%	16 8%	19 8%	20 6%	8 9%	12 7%	3 3%	19 11%	7 6%	1 1%	29 29%	2 10%	54 9%	29 8%	14 7%
<b>NET : Agree</b>	<b>890</b> <b>74%</b> <b>KQ</b>	421 76%	470 73%	74 71%	159 73%	170 76%	161 77%	139 68%	188 78%	234 74%	53 60%	122 76%	105 84%	112 69%	104 79%	96 84%	63 63%	21 84%	445 75%	272 71%	153 77%
<b>NET : Disagree</b>	<b>210</b> <b>17%</b>	87 16%	123 19%	14 14%	39 18%	34 15%	38 18%	50 24%	35 14%	62 19%	27 30%	27 17%	17 13%	32 20%	21 16%	17 15%	8 8%	1 6%	97 16%	80 21%	31 16%
<b>Mean score</b>	<b>3.15</b> <b>K</b>	3.19	3.11	3.11	3.13	3.23	3.1	3.01	3.24	3.14	2.8	3.04	3.33	3.07	3.24	3.27	3.25	3.16	3.15	3.09	3.23
<b>Standard Deviation</b>	<b>0.822</b>	0.813	0.829	0.734	0.819	0.785	0.786	0.947	0.796	0.787	0.783	0.771	0.84	0.964	0.776	0.8	0.747	0.623	0.829	0.822	0.819
<b>Error Variance</b>	<b>0.001</b>	0.001	0.001	0.006	0.003	0.003	0.003	0.005	0.003	0.002	0.008	0.004	0.006	0.006	0.005	0.006	0.008	0.018	0.001	0.002	0.004

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L/M/N/O/P/Q,A/R/S/T/U Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L/M/N/O/P/Q,A/R/S/T/U Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



FIELDWORK : 23/10/2014 - 29/10/2014



# Locally Produced Food : 201407120 : Hungary

**Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - The government should do more to support the production and distribution of local food**

**Base: All respondents**

	GENDER			Age						Region								Education			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Central Hungary	North West	Middle West	South West	North East	East	Middle of the Great Plain'	South-East	Less than 8 grades	Elementary (8 grades)	High school	University, college
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Unweighted Base	1200	478	722	57	168	223	209	235	308	330	80	160	130	160	120	120	100	28	604	424	144
Weighted Base	1200	555	645	104	216	223	210	205	242	317	88	160	126	163	133	114	100	24	597	381	198
<b>Totally agree (4)</b>	<b>681</b> <b>57%</b> <b>JK</b>	324 58%	357 55%	69 67%	119 55%	125 56%	111 53%	108 53%	149 61%	136 43%	36 41%	86 54%	87 69%	117 72%	83 63%	82 72%	54 53%	11 43%	345 58%	204 53%	121 61%
<b>Tend to agree (3)</b>	<b>406</b> <b>34%</b> <b>NP</b>	178 32%	228 35%	27 26%	71 33%	78 35%	81 39%	73 36%	76 31%	140 44%	36 41%	67 42%	31 24%	36 22%	48 36%	26 23%	22 22%	8 33%	195 33%	137 36%	65 33%
<b>Tend to disagree (2)</b>	<b>73</b> <b>6%</b> <b>LO</b>	37 7%	36 6%	4 4%	20 9%	9 4%	12 6%	17 8%	12 5%	32 10%	13 14%	2 1%	8 6%	5 3%	1 1%	5 4%	8 8%	6 24%	29 5%	32 8%	6 3%
<b>Totally disagree (1)</b>	<b>12</b> <b>1%</b>	3 1%	8 1%	- -	- -	2 1%	1 1%	5 3%	3 1%	7 2%	1 1%	2 1%	- -	1 1%	- -	1 1%	- -	- -	7 1%	2 1%	2 1%
<b>Don't know</b>	<b>28</b> <b>2%</b>	13 2%	15 2%	4 4%	6 3%	9 4%	4 2%	2 1%	3 1%	2 1%	3 3%	3 2%	- -	3 2%	1 *	- -	16 16%	- -	20 3%	6 2%	2 1%
<b>NET : Agree</b>	<b>1087</b> <b>91%</b> <b>KQ</b>	502 90%	585 91%	96 93%	190 88%	202 91%	192 92%	181 88%	225 93%	276 87%	72 82%	154 96%	118 94%	153 94%	131 99%	108 95%	76 76%	19 76%	541 91%	341 89%	187 94%
<b>NET : Disagree</b>	<b>85</b> <b>7%</b> <b>LO</b>	40 7%	45 7%	4 4%	20 9%	12 5%	13 6%	22 11%	15 6%	39 12%	14 15%	4 2%	8 6%	6 4%	1 1%	6 5%	8 8%	6 24%	36 6%	34 9%	9 4%
<b>Mean score</b>	<b>3.5</b> <b>JK</b>	3.52	3.48	3.65 H*	3.47	3.52	3.47	3.4	3.55	3.29	3.25	3.52	3.63	3.69	3.62	3.66	3.55	3.19	3.52	3.45	3.56
<b>Standard Deviation</b>	<b>0.659</b>	0.65	0.668	0.551	0.665	0.637	0.632	0.75	0.645	0.734	0.742	0.582	0.602	0.568	0.499	0.615	0.663	0.814	0.651	0.674	0.622
<b>Error Variance</b>	*	0.001	0.001	0.003	0.002	0.002	0.002	0.003	0.002	0.002	0.006	0.002	0.003	0.002	0.002	0.003	0.005	0.027	0.001	0.001	0.002

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L/M/N/O/P/Q,A/R/S/T/U Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L/M/N/O/P/Q,A/R/S/T/U Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Locally Produced Food : 201407120 : Hungary

**Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - It is possible to have a complete balanced diet based on locally produced food.**

**Base: All respondents**

	Total	GENDER		Age						Region								Education			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Central Hungary	North West	Middle West	South West	North East	East	Middle of the Great Plain'	South-East	Less than 8 grades	Elementary (8 grades)	High school	University , college
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Unweighted Base	1200	478	722	57	168	223	209	235	308	330	80	160	130	160	120	120	100	28	604	424	144
Weighted Base	1200	555	645	104	216	223	210	205	242	317	88	160	126	163	133	114	100	24	597	381	198
<b>Totally agree (4)</b>	<b>374</b> <b>31%</b> <b>K</b>	170 31%	203 32%	41 39%	64 30%	76 34%	58 28%	59 29%	76 32%	80 25%	10 11%	43 27%	70 56%	65 40%	33 25%	50 44%	22 22%	7 29%	179 30%	120 32%	67 34%
<b>Tend to agree (3)</b>	<b>495</b> <b>41%</b> <b>N</b>	232 42%	263 41%	39 37%	94 44%	93 42%	98 47%	81 40%	90 37%	151 48%	49 56%	78 49%	41 32%	41 25%	65 49%	39 35%	31 31%	13 51%	246 41%	151 40%	86 43%
<b>Tend to disagree (2)</b>	<b>195</b> <b>16%</b> <b>M</b>	94 17%	101 16%	17 16%	40 18%	26 12%	33 16%	38 19%	41 17%	59 19%	21 23%	18 11%	8 6%	34 21%	25 19%	17 15%	14 14%	3 14%	93 16%	72 19%	26 13%
<b>Totally disagree (1)</b>	<b>82</b> <b>7%</b>	29 5%	53 8%	4 4%	7 3%	14 6%	11 5%	22 11%	22 9%	22 7%	8 10%	11 7%	7 6%	15 9%	7 5%	5 4%	5 5%	1 6%	44 7%	26 7%	11 5%
<b>Don't know</b>	<b>55</b> <b>5%</b>	29 5%	26 4%	4 4%	11 5%	14 6%	9 4%	4 2%	12 5%	5 2%	- *	10 6%	- JM	8 5%	2 1%	2 2%	28 28%	- **	35 6%	12 3%	8 4%
<b>NET : Agree</b>	<b>869</b> <b>72%</b> <b>Q</b>	403 73%	466 72%	79 77%	158 73%	169 75%	156 74%	140 68%	166 69%	230 73%	59 67%	122 76%	111 88%	105 65%	98 74%	90 79%	53 53%	20 81%	425 71%	272 71%	152 77%
<b>NET : Disagree</b>	<b>276</b> <b>23%</b> <b>M</b>	123 22%	153 24%	20 19%	47 22%	40 18%	44 21%	61 30%	63 26%	81 26%	29 33%	29 18%	15 12%	49 30%	33 25%	22 19%	19 18%	5 19%	137 23%	98 26%	37 19%
<b>Mean score</b>	<b>3.01</b> <b>K</b>	3.04	3	3.17 *	3.05	3.1	3.01	2.88 F	2.96	2.93 K	2.69 *	3.02 K	3.38 AJKLNQ	3	2.95 K*	3.21 AJKO*	2.98 *	3.04 **	3	2.99	3.1
<b>Standard Deviation</b>	<b>0.884</b>	0.85	0.913	0.838	0.806	0.87 H	0.827	0.959	0.95	0.852	0.801	0.845	0.838	1.02	0.819	0.864	0.882	0.828	0.893	0.896	0.842
<b>Error Variance</b>	<b>0.001</b>	0.001	0.001	0.007	0.003	0.004	0.003	0.005	0.004	0.002	0.007	0.005	0.006	0.007	0.005	0.007	0.011	0.028	0.001	0.002	0.004

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L/M/N/O/P/Q,A/R/S/T/U Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L/M/N/O/P/Q,A/R/S/T/U Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Locally Produced Food : 201407120 : Hungary

## Q2. How often do you do the following ...? - Summary Table

Base: All respondents

	You try to find out if the food you are buying is produced locally	You buy food from the shop closest to where you live (supermarket or some other retail shop)	You buy food directly from farmers (for example farmers markets or farmers shops)	When eating out, you try to eat at restaurants which use locally produced food
	A	B	C	D
<b>Unweighted Base</b>	1200	1200	1200	1200
<b>Weighted Base</b>	1200	1200	1200	1200
<b>Yes, often (4)</b>	165 14% D	563 47% ACD	300 25% AD	101 8%
<b>Yes, sometimes (3)</b>	353 29% D	403 34% D	478 40% ABD	275 23%
<b>Yes, rarely (2)</b>	348 29% BCD	171 14%	279 23% BD	226 19% B
<b>No, never (1)</b>	319 27% BC	49 4%	129 11% B	566 47% ABC
<b>Don't know</b>	14 1%	14 1%	14 1%	32 3% ABC
<b>NET : Yes, total</b>	866 72% D	1137 95% ACD	1057 88% AD	602 50%
<b>NET : Yes - always/sometimes</b>	518 43% D	966 81% ACD	778 65% AD	376 31%
<b>NET : Rarely/never</b>	668 56% BC	219 18%	408 34% B	792 66% ABC
<b>Mean score</b>	2.31 D	3.25 ACD	2.8 AD	1.92
<b>Standard Deviation</b>	1.015	0.85	0.941	1.03
<b>Error Variance</b>	0.001	0.001	0.001	0.001

Weighted by: weight

Overlap formulae used - Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Continuity correction applied

Columns Tested (5%): A/B/C/D Minimum Base:



TNS Ncompass

# Locally Produced Food : 201407120 : Hungary

## Q2. How often do you do the following ...? - You try to find out if the food you are buying is produced locally

Base: All respondents

	GENDER			Age						Region								Education			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Central Hungary	North West	Middle West	South West	North East	East	Middle of the Great Plain'	South-East	Less than 8 grades	Elementary (8 grades)	High school	University , college
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Unweighted Base	1200	478	722	57	168	223	209	235	308	330	80	160	130	160	120	120	100	28	604	424	144
Weighted Base	1200	555	645	104	216	223	210	205	242	317	88	160	126	163	133	114	100	24	597	381	198
<b>Yes, often (4)</b>	<b>165</b> <b>14%</b> N	72 13%	94 15%	15 15%	24 11%	35 16%	34 16%	25 12%	32 13%	52 17%	15 17%	17 10%	17 14%	8 5%	23 17%	27 24%	6 6%	2 10%	72 12%	52 14%	39 20%
<b>Yes, sometimes (3)</b>	<b>353</b> <b>29%</b> NQ	145 26%	208 32%	20 19%	61 28%	70 31%	60 28%	67 33%	75 31%	117 37%	30 34%	45 28%	37 30%	25 15%	51 38%	31 27%	17 17%	6 24%	164 27%	120 32%	63 32%
<b>Yes, rarely (2)</b>	<b>348</b> <b>29%</b> C	179 32%	169 26%	35 33%	69 32%	60 27%	63 30%	56 27%	67 28%	90 29%	26 29%	49 30%	34 27%	44 27%	38 28%	30 26%	38 38%	3 10%	174 29%	118 31%	54 27%
<b>No, never (1)</b>	<b>319</b> <b>27%</b> JO	150 27%	169 26%	35 33%	59 27%	51 23%	52 25%	57 28%	64 27%	54 17%	17 19%	49 31%	38 30%	85 52%	21 16%	26 23%	30 30%	14 56%	178 30%	87 23%	40 20%
<b>Don't know</b>	<b>14</b> <b>1%</b>	9 2%	5 1%	- -	4 2%	6 3%	1 *	- -	3 1%	2 1%	- *	1 1%	- -	- -	1 *	- -	10 10%	- -	9 1%	3 1%	2 1%
<b>NET : Yes, total</b>	<b>866</b> <b>72%</b> NQ	396 71%	470 73%	69 67%	154 71%	166 74%	156 75%	148 72%	174 72%	260 82%	72 81%	110 69%	88 70%	78 48%	111 84%	88 77%	60 60%	11 44%	409 69%	291 76%	155 79%
<b>NET : Yes - always/sometimes</b>	<b>518</b> <b>43%</b> NQ	217 39%	301 47%	35 33%	85 39%	106 47%	93 45%	92 45%	107 44%	170 54%	46 52%	61 38%	54 43%	34 21%	73 55%	58 51%	22 22%	8 34%	235 39%	173 45%	102 51%
<b>NET : Rarely/never</b>	<b>668</b> <b>56%</b> JO	329 59%	338 52%	69 67%	127 59%	111 50%	115 55%	113 55%	131 54%	145 46%	42 48%	98 61%	71 57%	129 79%	59 44%	56 49%	68 68%	16 66%	352 59%	206 54%	94 47%
<b>Mean score</b>	<b>2.31</b>	2.25	2.35	2.15	2.24	2.41	2.36	2.29	2.31	2.53	2.5	2.18	2.27	1.74	2.57	2.52	1.98	1.88	2.22	2.36	2.52
<b>Standard Deviation</b>	<b>1.015</b>	1.001	1.026	1.045	0.983	1.024	1.031	1.007	1.013	0.965	0.993	0.991	1.039	0.906	0.955	1.092	0.877	1.113	1.012	0.986	1.032
<b>Error Variance</b>	<b>0.001</b>	0.002	0.002	0.011	0.005	0.005	0.005	0.005	0.004	0.003	0.011	0.006	0.009	0.005	0.007	0.01	0.009	0.051	0.002	0.003	0.005

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L/M/N/O/P/Q,A/R/S/T/U Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L/M/N/O/P/Q,A/R/S/T/U Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Locally Produced Food : 201407120 : Hungary

## Q2. How often do you do the following ...? - You buy food from the shop closest to where you live (supermarket or some other retail shop)

Base: All respondents

	GENDER			Age						Region								Education			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Central Hungary	North West	Middle West	South West	North East	East	Middle of the Great Plain'	South-East	Less than 8 grades	Elementary (8 grades)	High school	University , college
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Unweighted Base	1200	478	722	57	168	223	209	235	308	330	80	160	130	160	120	120	100	28	604	424	144
Weighted Base	1200	555	645	104	216	223	210	205	242	317	88	160	126	163	133	114	100	24	597	381	198
<b>Yes, often (4)</b>	<b>563</b> <b>47%</b>	240 43%	323 50%	45 43%	102 47%	99 44%	97 46%	107 52%	114 47%	134 42%	26 30%	95 59%	57 45%	98 60%	61 46%	50 44%	41 41%	10 39%	273 46%	178 47%	103 52%
<b>Yes, sometimes (3)</b>	<b>403</b> <b>34%</b>	205 37%	198 31%	42 40%	74 34%	82 37%	69 33%	69 33%	68 28%	112 36%	41 46%	39 24%	46 37%	33 20%	55 42%	41 36%	36 36%	8 31%	202 34%	142 37%	51 26%
<b>Yes, rarely (2)</b>	<b>171</b> <b>14%</b>	78 14%	92 14%	6 6%	31 14%	32 14%	33 16%	23 11%	46 19%	55 17%	17 19%	20 12%	20 16%	20 12%	11 8%	18 16%	12 12%	3 12%	89 15%	47 12%	32 16%
<b>No, never (1)</b>	<b>49</b> <b>4%</b>	23 4%	25 4%	11 10%	6 3%	5 2%	10 5%	6 3%	6 4%	14 4%	4 5%	5 3%	3 2%	12 7%	4 3%	5 4%	1 1%	4 15%	23 4%	13 3%	9 5%
<b>Don't know</b>	<b>14</b> <b>1%</b>	8 2%	6 1%	- *	4 2%	6 2%	1 *	1 *	4 2%	1 *	- *	1 1%	- *	1 *	1 1%	- *	10 10%	1 2%	9 2%	2 1%	2 1%
<b>NET : Yes, total</b>	<b>1137</b> <b>95%</b>	524 94%	614 95%	93 90%	207 96%	213 95%	198 95%	198 97%	228 94%	302 95%	84 95%	154 96%	123 98%	150 92%	127 96%	109 96%	89 89%	20 83%	564 95%	366 96%	187 94%
<b>NET : Yes - always/sometimes</b>	<b>966</b> <b>81%</b>	445 80%	521 81%	87 84%	175 81%	181 81%	166 79%	175 86%	182 75%	247 78%	67 76%	134 84%	103 82%	131 80%	116 88%	91 80%	77 77%	17 71%	475 80%	320 84%	155 78%
<b>NET : Rarely/never</b>	<b>219</b> <b>18%</b>	102 18%	118 18%	17 16%	37 17%	37 17%	43 20%	29 14%	56 23%	68 22%	21 24%	25 16%	23 18%	32 19%	15 11%	23 20%	13 13%	7 27%	113 19%	59 16%	41 21%
<b>Mean score</b>	<b>3.25</b>	3.21	3.28	3.17	3.28	3.26	3.21	3.35	3.2	3.17	3.01	3.41	3.24	3.34	3.33	3.2	3.29	2.98	3.23	3.28	3.27
<b>Standard Deviation</b>	<b>0.85</b>	0.842	0.855	0.942	0.816	0.792	0.881	0.797	0.9	0.864	0.836	0.833	0.807	0.955	0.756	0.857	0.756	1.086	0.849	0.808	0.897
<b>Error Variance</b>	<b>0.001</b>	0.001	0.001	0.009	0.003	0.003	0.004	0.003	0.003	0.002	0.008	0.004	0.005	0.006	0.004	0.006	0.006	0.049	0.001	0.002	0.004

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L/M/N/O/P/Q,A/R/S/T/U Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L/M/N/O/P/Q,A/R/S/T/U Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Locally Produced Food : 201407120 : Hungary

## Q2. How often do you do the following ...? - You buy food directly from farmers (for example farmers markets or farmers shops)

Base: All respondents

	GENDER			Age						Region								Education			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Central Hungary	North West	Middle West	South West	North East	East	Middle of the Great Plain'	South-East	Less than 8 grades	Elementary (8 grades)	High school	University , college
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Unweighted Base	1200	478	722	57	168	223	209	235	308	330	80	160	130	160	120	120	100	28	604	424	144
Weighted Base	1200	555	645	104	216	223	210	205	242	317	88	160	126	163	133	114	100	24	597	381	198
<b>Yes, often (4)</b>	<b>300</b> <b>25%</b> LN	125 23%	175 27%	23 23%	52 24%	58 26%	47 22%	54 26%	66 27%	88 28%	20 23%	23 14%	36 29%	19 12%	37 28%	45 40%	32 32%	6 25%	135 23%	99 26%	60 30%
<b>Yes, sometimes (3)</b>	<b>478</b> <b>40%</b> MN	216 39%	263 41%	29 28%	90 41%	95 42%	96 46%	85 42%	83 34%	132 42%	39 44%	74 46%	35 28%	44 27%	46 54%	46 41%	36 36%	6 26%	229 38%	156 41%	86 44%
<b>Yes, rarely (2)</b>	<b>279</b> <b>23%</b> OP	141 25%	138 21%	27 26%	47 22%	47 21%	48 23%	45 22%	65 27%	60 19%	19 22%	44 28%	26 21%	73 45%	20 15%	18 16%	18 18%	6 24%	148 25%	92 24%	33 17%
<b>No, never (1)</b>	<b>129</b> <b>11%</b> OP	66 12%	64 10%	24 24%	24 11%	18 8%	18 9%	21 10%	24 10%	35 11%	10 11%	18 11%	28 22%	27 16%	4 3%	4 4%	4 4%	6 25%	75 13%	31 8%	17 8%
<b>Don't know</b>	<b>14</b> <b>1%</b>	8 1%	6 1%	- -	4 2%	6 2%	1 *	- -	4 2%	1 *	- -	2 1%	- -	- -	1 *	- -	10 10%	- -	9 2%	2 1%	2 1%
<b>NET : Yes, total</b>	<b>1057</b> <b>88%</b> DM	482 87%	575 89%	79 76%	188 87%	200 90%	191 91%	184 90%	214 89%	280 89%	79 89%	141 88%	98 78%	136 84%	128 96%	109 96%	86 86%	18 75%	512 86%	348 91%	179 90%
<b>NET : Yes - always/sometimes</b>	<b>778</b> <b>65%</b> N	341 61%	437 68%	52 51%	141 65%	153 68%	143 68%	140 68%	149 62%	220 70%	59 67%	97 60%	72 57%	63 39%	108 82%	91 81%	68 68%	12 51%	364 61%	255 67%	146 74%
<b>NET : Rarely/never</b>	<b>408</b> <b>34%</b> OPQU	206 37%	202 31%	51 49%	72 33%	65 29%	66 31%	65 32%	89 37%	95 30%	29 33%	62 39%	54 43%	100 61%	24 18%	22 19%	22 22%	12 49%	223 37%	124 32%	49 25%
<b>Mean score</b>	<b>2.8</b> DN	2.73	2.86	2.5	2.79	2.89	2.82	2.84	2.8	2.87	2.79	2.64	2.64	2.34	3.07	3.17	3.05	2.51	2.72	2.85	2.97
<b>Standard Deviation</b>	<b>0.941</b>	0.946	0.932	1.087	0.94	0.895	0.88	0.931	0.956	0.946	0.921	0.864	1.126	0.889	0.742	0.826	0.866	1.143	0.958	0.904	0.903
<b>Error Variance</b>	<b>0.001</b>	0.002	0.001	0.011	0.004	0.004	0.004	0.004	0.004	0.003	0.01	0.005	0.01	0.005	0.004	0.006	0.008	0.053	0.002	0.002	0.004

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L/M/N/O/P/Q,A/R/S/T/U Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L/M/N/O/P/Q,A/R/S/T/U Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Locally Produced Food : 201407120 : Hungary

## Q2. How often do you do the following ...? - When eating out, you try to eat at restaurants which use locally produced food

Base: All respondents

	Total	GENDER		Age						Region								Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Central Hungary	North West	Middle West	South West	North East	East	Middle of the Great Plain'	South-East	Less than 8 grades	Elementary (8 grades)	High school	University, college	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	
Unweighted Base	1200	478	722	57	168	223	209	235	308	330	80	160	130	160	120	120	100	28	604	424	144	
Weighted Base	1200	555	645	104	216	223	210	205	242	317	88	160	126	163	133	114	100	24	597	381	198	
<b>Yes, often (4)</b>	<b>101</b> <b>8%</b> <b>KN</b>	50 9%	51 8%	10 10%	10 5%	24 11%	21 10%	19 9%	17 7%	24 8%	- -	12 7%	13 11%	3 2%	18 13%	20 17%	11 11%	2 8%	47 8%	34 9%	18 9%	
<b>Yes, sometimes (3)</b>	<b>275</b> <b>23%</b> <b>NQ</b>	122 22%	153 24%	26 25%	54 25%	61 27%	49 24%	42 20%	42 18%	105 33%	21 24%	33 21%	41 33%	8 5%	25 28%	37 22%	25 6%	6 16%	4 19%	111 24%	93 34%	67 AS
<b>Yes, rarely (2)</b>	<b>226</b> <b>19%</b>	117 21%	109 17%	17 16%	48 22%	39 17%	41 20%	37 18%	44 18%	74 23%	24 27%	25 15%	18 14%	23 14%	19 14%	28 25%	16 16%	1 6%	108 18%	80 21%	37 19%	
<b>No, never (1)</b>	<b>566</b> <b>47%</b> <b>JPU</b>	253 46%	313 49%	51 49%	99 46%	88 39%	96 46%	103 50%	129 53%	106 34%	42 48%	89 56%	53 42%	122 75%	59 44%	38 34%	56 56%	17 68%	308 52%	169 44%	73 37%	
<b>Don't know</b>	<b>32</b> <b>3%</b>	13 2%	18 3%	- -	5 2%	12 5%	2 1%	5 2%	8 3%	8 2%	1 1%	2 1%	- -	7 4%	1 *	3 2%	12 12%	1 2%	23 4%	5 1%	3 2%	
<b>NET : Yes, total</b>	<b>602</b> <b>50%</b> <b>INQS</b>	288 52%	314 49%	53 51%	112 52%	124 55%	112 53%	98 48%	104 43%	203 64%	45 51%	69 43%	72 58%	34 21%	73 55%	73 64%	33 32%	7 29%	266 45%	208 54%	121 61%	
<b>NET : Yes - always/sometimes</b>	<b>376</b> <b>31%</b> <b>INQ</b>	172 31%	204 32%	36 34%	64 30%	85 38%	70 33%	61 30%	60 25%	129 41%	21 24%	45 28%	55 44%	11 7%	54 41%	44 39%	17 17%	6 24%	158 27%	128 33%	84 43%	
<b>NET : Rarely/never</b>	<b>792</b> <b>66%</b> <b>FJU</b>	370 67%	422 65%	68 66%	146 68%	127 57%	138 66%	139 68%	174 72%	180 57%	66 75%	114 71%	71 56%	145 89%	78 59%	67 59%	72 72%	18 74%	415 70%	249 65%	110 56%	
<b>Mean score</b>	<b>1.92</b>	1.94	1.91	1.95	1.88	2.1	1.97	1.89	1.77	2.15	1.76	1.8	2.12	1.31	2.1	2.23	1.68	1.62	1.82	1.98	2.15	
<b>Standard Deviation</b>	<b>1.03</b>	1.03	1.032	1.065	0.953	1.074	1.051	1.046	0.992	0.988	0.819	1.017	1.084	0.67	1.12	1.112	1.054	1.041	1.015	1.031	1.034	
<b>Error Variance</b>	<b>0.001</b>	0.002	0.002	0.011	0.004	0.005	0.005	0.005	0.004	0.003	0.008	0.007	0.009	0.003	0.01	0.011	0.013	0.045	0.002	0.003	0.005	

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L/M/N/O/P/Q,A/R/S/T/U Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L/M/N/O/P/Q,A/R/S/T/U Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Locally Produced Food : 201407120 : Hungary

## Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - Summary Table

Base: All respondents

	It is difficult to find information about where to buy locally produced food	There are not enough places to buy locally produced food in the area where you live	The prices for locally produced food are too high	Buying locally produced food means the choice is too limited
	A	B	C	D
<b>Unweighted Base</b>	1200	1200	1200	1200
<b>Weighted Base</b>	1200	1200	1200	1200
<b>Totally agree (4)</b>	311 26%	365 30%	345 29%	348 29%
		A		
<b>Tend to agree (3)</b>	582 49%	490 41%	498 42%	523 44%
	BCD			
<b>Tend to disagree (2)</b>	210 17%	240 20%	237 20%	227 19%
<b>Totally disagree (1)</b>	80 7%	74 6%	83 7%	67 6%
<b>Don't know</b>	17 1%	31 3%	37 3%	35 3%
		A	A	A
<b>NET : Agree</b>	893 74%	855 71%	843 70%	871 73%
	C			
<b>NET : Disagree</b>	290 24%	314 26%	320 27%	294 24%
<b>Mean score</b>	2.95	2.98	2.95	2.99
<b>Standard Deviation</b>	0.843	0.878	0.886	0.85
<b>Error Variance</b>	0.001	0.001	0.001	0.001

Weighted by: weight

Overlap formulae used - Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C/D Minimum Base: 100 (\*) Continuity correction applied





# Locally Produced Food : 201407120 : Hungary

**Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - It is difficult to find information about where to buy locally produced food**

**Base: All respondents**

	GENDER			Age						Region								Education			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Central Hungary	North West	Middle West	South West	North East	East	Middle of the Great Plain'	South-East	Less than 8 grades	Elementary (8 grades)	High school	University, college
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Unweighted Base	1200	478	722	57	168	223	209	235	308	330	80	160	130	160	120	120	100	28	604	424	144
Weighted Base	1200	555	645	104	216	223	210	205	242	317	88	160	126	163	133	114	100	24	597	381	198
<b>Totally agree (4)</b>	<b>311</b> <b>26%</b> <b>GJU</b>	140 25%	171 27%	31 30%	57 26%	46 21%	39 19%	68 33%	70 29%	55 17%	25 28%	64 40%	41 33%	57 35%	26 20%	19 16%	24 24%	6 23%	167 28%	105 28%	33 17%
<b>Tend to agree (3)</b>	<b>582</b> <b>49%</b>	277 50%	306 47%	49 48%	108 50%	106 47%	115 55%	89 44%	115 48%	158 50%	44 50%	85 53%	50 40%	75 46%	75 57%	56 49%	39 39%	10 40%	287 48%	177 46%	108 54%
<b>Tend to disagree (2)</b>	<b>210</b> <b>17%</b> <b>L</b>	87 16%	123 19%	16 16%	38 18%	44 20%	37 18%	32 16%	41 17%	82 26%	15 17%	10 6%	19 15%	24 15%	14 10%	29 26%	17 17%	6 24%	93 16%	71 19%	39 20%
<b>Totally disagree (1)</b>	<b>80</b> <b>7%</b> <b>L</b>	42 7%	39 6%	7 7%	8 4%	22 10%	16 8%	15 7%	12 5%	18 6%	5 5%	3 2%	16 12%	6 4%	17 12%	10 8%	8 8%	2 6%	39 6%	25 7%	15 8%
<b>Don't know</b>	<b>17</b> <b>1%</b>	10 2%	7 1%	- *	5 2%	6 3%	2 1%	- *	3 1%	3 1%	- *	- -	- -	1 *	1 1%	- -	12 12%	2 7%	11 2%	3 1%	2 1%
<b>NET : Agree</b>	<b>893</b> <b>74%</b> <b>JQ</b>	416 75%	477 74%	80 77%	165 76%	152 68%	154 73%	157 77%	185 77%	213 67%	69 78%	148 92%	91 73%	132 81%	101 76%	75 66%	63 63%	15 63%	454 76%	282 74%	141 71%
<b>NET : Disagree</b>	<b>290</b> <b>24%</b> <b>L</b>	128 23%	162 25%	24 23%	46 21%	66 30%	54 26%	47 23%	53 22%	100 32%	20 22%	12 8%	34 27%	30 18%	30 23%	39 34%	24 24%	7 30%	132 22%	96 25%	54 28%
<b>Mean score</b>	<b>2.95</b>	2.94	2.95	3	3.01	2.81	2.85	3.03	3.02	2.8	3	3.3	2.93	3.13	2.84	2.74	2.9	2.86	2.99	2.96	2.82
<b>Standard Deviation</b>	<b>FJP</b> <b>0.843</b>	0.848	0.838	* 0.862	F 0.779	0.884	0.813	0.885	0.822	0.792	0.821	AJKMOPQ 0.657	0.988	0.795	0.887	0.834	0.907	0.891	0.842	0.855	0.805
<b>Error Variance</b>	<b>0.001</b>	0.001	0.001	0.007	0.003	0.004	0.003	0.004	0.003	0.002	0.008	0.003	0.008	0.004	0.006	0.006	0.009	0.035	0.001	0.002	0.003

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L/M/N/O/P/Q,A/R/S/T/U Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L/M/N/O/P/Q,A/R/S/T/U Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Locally Produced Food : 201407120 : Hungary

**Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - There are not enough places to buy locally produced food in the area where you live**

**Base: All respondents**

	Total	GENDER		Age						Region								Education			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Central Hungary	North West	Middle West	South West	North East	East	Middle of the Great Plain'	South-East	Less than 8 grades	Elementary (8 grades)	High school	University, college
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Unweighted Base	1200	478	722	57	168	223	209	235	308	330	80	160	130	160	120	120	100	28	604	424	144
Weighted Base	1200	555	645	104	216	223	210	205	242	317	88	160	126	163	133	114	100	24	597	381	198
<b>Totally agree (4)</b>	<b>365</b> <b>30%</b> <b>Q</b>	164 30%	201 31%	43 41% *	59 27%	65 29%	64 31%	65 32%	69 28%	76 24%	16 19% *	68 42% AJKOPQ	71 56% AJKLNOPQ	60 37% JKPQ	33 25% *	25 22%	17 17% *	6 25% **	198 33%	106 28%	55 28%
<b>Tend to agree (3)</b>	<b>490</b> <b>41%</b> <b>Q</b>	226 41%	264 41%	40 39% *	88 41%	91 41%	84 40%	82 40%	106 44%	130 41%	43 49% Q	75 47% Q	47 37%	61 37%	61 46% Q*	47 41%	27 27% *	12 49% **	247 41%	147 39%	84 43%
<b>Tend to disagree (2)</b>	<b>240</b> <b>20%</b> <b>LM</b>	119 22%	120 19%	12 12% *	45 21%	44 20%	43 21%	47 23%	48 20%	87 27%	23 26% LM*	11 7%	8 7%	35 21%	24 18% LM*	32 28% LM	19 19% LM*	5 19% **	101 17%	91 24% S	43 22%
<b>Totally disagree (1)</b>	<b>74</b> <b>6%</b> <b>M</b>	26 5%	48 7%	5 5% *	14 6%	16 7%	14 7%	10 5%	16 6%	17 5% M	6 7% M*	5 3%	- -	5 3%	14 11% LMN*	10 9% M	17 17% AJLMN*	- -	31 5%	29 8%	13 7%
<b>Don't know</b>	<b>31</b> <b>3%</b>	19 3%	12 2%	4 4% *	10 5% H	8 3%	4 2%	1 1%	3 1%	6 2%	- - *	1 1%	- -	2 1%	1 *	- -	21 21% AJKLMNOP *	2 7% **	19 3%	7 2%	2 1%
<b>NET : Agree</b>	<b>855</b> <b>71%</b> <b>Q</b>	390 70%	465 72%	83 80% *	147 68%	156 70%	148 71%	147 72%	174 72%	206 65% Q	60 67% Q*	143 89% AJKNOPQ	117 93% AJKNOPQ	121 74% Q	93 70% Q*	71 63% Q	44 44% *	18 74% **	444 75% T	253 66%	140 71%
<b>NET : Disagree</b>	<b>314</b> <b>26%</b> <b>LM</b>	146 26%	168 26%	17 16% *	59 27%	59 27%	57 27%	57 28%	64 26%	104 33% ALM	29 33% LM*	16 10%	8 7%	40 25% LM	39 29% LM*	42 37% ALM	36 36% LM*	5 19% **	133 22%	121 32% S	56 28%
<b>Mean score</b>	<b>2.98</b> <b>JPQ</b>	2.99	2.98	3.21 *	2.93	2.95	2.97	2.99	2.95	2.86 Q	2.79 *	3.29 AJKNOPQ	3.49 AJKLNOPQ	3.09 JKOPQ	2.85 *	2.76	2.56 *	3.07 **	3.06 T	2.88	2.93
<b>Standard Deviation</b>	<b>0.878</b>	0.852	0.901	0.845	0.881	0.894	0.891	0.868	0.868	0.854	0.823	0.733	0.623	0.843	0.923	0.896	1.051	0.701	0.857	0.912	0.878
<b>Error Variance</b>	<b>0.001</b>	0.001	0.001	0.007	0.004	0.004	0.004	0.004	0.003	0.002	0.008	0.003	0.003	0.004	0.006	0.007	0.014	0.022	0.001	0.002	0.004

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L/M/N/O/P/Q,A/R/S/T/U Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L/M/N/O/P/Q,A/R/S/T/U Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Locally Produced Food : 201407120 : Hungary

**Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - The prices for locally produced food are too high**

**Base: All respondents**

	Total	GENDER		Age						Region								Education			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Central Hungary	North West	Middle West	South West	North East	East	Middle of the Great Plain'	South-East	Less than 8 grades	Elementary (8 grades)	High school	University, college
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Unweighted Base	1200	478	722	57	168	223	209	235	308	330	80	160	130	160	120	120	100	28	604	424	144
Weighted Base	1200	555	645	104	216	223	210	205	242	317	88	160	126	163	133	114	100	24	597	381	198
<b>Totally agree (4)</b>	<b>345</b> <b>29%</b> <b>FKN</b>	145 26%	200 31%	24 23%	75 35%	46 21%	56 27%	76 37%	67 28%	120 38%	15 16%	58 36%	44 35%	29 18%	32 24%	28 25%	20 20%	6 26%	172 29%	111 29%	55 28%
<b>Tend to agree (3)</b>	<b>498</b> <b>42%</b>	231 42%	268 41%	49 47%	97 45%	91 41%	88 42%	81 39%	94 39%	115 36%	47 53%	83 52%	41 33%	67 41%	65 49%	42 37%	38 38%	10 40%	243 41%	160 42%	86 44%
<b>Tend to disagree (2)</b>	<b>237</b> <b>20%</b> <b>EL</b>	109 20%	128 20%	21 20%	24 11%	57 26%	41 19%	38 19%	57 23%	57 18%	26 30%	14 9%	24 19%	46 28%	17 13%	36 31%	16 16%	8 31%	124 21%	75 20%	30 15%
<b>Totally disagree (1)</b>	<b>83</b> <b>7%</b> <b>L</b>	47 9%	36 6%	4 4%	15 7%	21 9%	9 10%	4 4%	12 5%	23 7%	- -	2 1%	14 11%	11 7%	17 13%	7 6%	8 8%	1 2%	33 6%	26 7%	23 12%
<b>Don't know</b>	<b>37</b> <b>3%</b> <b>J</b>	23 4%	14 2%	6 6%	4 2%	8 4%	4 2%	2 1%	12 5%	1 *	1 1%	3 2%	2 1%	10 6%	2 1%	- -	18 18%	- -	25 4%	8 2%	4 2%
<b>NET : Agree</b>	<b>843</b> <b>70%</b> <b>FNQ</b>	376 68%	468 73%	73 70%	173 80%	137 61%	143 68%	156 76%	161 67%	234 74%	61 69%	141 88%	85 68%	96 59%	97 73%	71 62%	58 58%	16 67%	415 70%	271 71%	141 71%
<b>NET : Disagree</b>	<b>320</b> <b>27%</b> <b>EL</b>	157 28%	164 25%	25 24%	39 18%	78 35%	62 30%	47 23%	69 29%	81 25%	26 30%	16 10%	39 31%	58 35%	34 25%	43 38%	24 24%	8 33%	157 26%	101 27%	53 27%
<b>Mean score</b>	<b>2.95</b> <b>FN</b>	2.89	3	2.95	3.1	2.75	2.87	3.1	2.94	3.05	2.86	3.25	2.93	2.74	2.86	2.81	2.85	2.91	2.97	2.96	2.89
<b>Standard Deviation</b>	<b>0.886</b>	0.907	0.864	0.8	0.869	0.903	0.932	0.851	0.87	0.926	0.674	0.665	1.007	0.849	0.936	0.888	0.912	0.829	0.867	0.884	0.951
<b>Error Variance</b>	<b>0.001</b>	0.002	0.001	0.007	0.004	0.004	0.004	0.004	0.003	0.003	0.005	0.003	0.008	0.005	0.007	0.007	0.01	0.028	0.001	0.002	0.005

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L/M/N/O/P/Q,A/R/S/T/U Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L/M/N/O/P/Q,A/R/S/T/U Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Locally Produced Food : 201407120 : Hungary

**Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - Buying locally produced food means the choice is too limited**

**Base: All respondents**

	Total	GENDER		Age						Region								Education			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Central Hungary	North West	Middle West	South West	North East	East	Middle of the Great Plain'	South-East	Less than 8 grades	Elementary (8 grades)	High school	University , college
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Unweighted Base	1200	478	722	57	168	223	209	235	308	330	80	160	130	160	120	120	100	28	604	424	144
Weighted Base	1200	555	645	104	216	223	210	205	242	317	88	160	126	163	133	114	100	24	597	381	198
<b>Totally agree (4)</b>	<b>348</b> <b>29%</b> <b>J</b>	160 29%	188 29%	35 33% *	62 29%	61 28%	56 27%	70 34%	64 26%	51 16%	16 18%	60 37%	70 56%	71 44%	33 25%	30 26%	19 19%	4 17%	200 34%	102 27%	42 21%
<b>Tend to agree (3)</b>	<b>523</b> <b>44%</b> <b>NQ</b>	242 44%	280 43%	40 38% *	97 45%	92 41%	95 46%	82 40%	117 48%	150 48%	46 53%	79 49%	41 33%	53 32%	74 56%	49 43%	30 29%	15 63% **	249 42%	162 42%	96 49%
<b>Tend to disagree (2)</b>	<b>227</b> <b>19%</b> <b>LO</b>	105 19%	123 19%	23 22% *	39 18%	44 20%	41 19%	40 19%	41 17%	91 29%	23 26%	14 9%	14 11%	30 18%	13 10%	24 21%	18 18%	3 13%	94 16%	86 23%	44 22%
<b>Totally disagree (1)</b>	<b>67</b> <b>6%</b> <b>M</b>	25 4%	42 6%	3 3% *	8 4%	15 7%	15 7%	12 6%	13 5%	19 6%	3 4%	3 2%	- -	7 4%	10 7%	12 10%	14 14%	- -	34 6%	22 6%	10 5%
<b>Don't know</b>	<b>35</b> <b>3%</b>	23 4%	12 2%	3 3% *	10 5%	11 5%	2 1%	1 1%	8 3%	5 2%	- -	5 3%	- -	2 1%	3 2%	- -	21 21%	2 7% **	19 3%	10 3%	5 2%
<b>NET : Agree</b>	<b>871</b> <b>73%</b> <b>JQ</b>	403 73%	468 73%	74 72% *	159 73%	153 69%	152 72%	152 74%	180 75%	201 64%	62 70%	139 87%	111 89%	124 76%	107 81%	78 69%	48 48% *	19 80% **	449 75%	263 69%	139 70%
<b>NET : Disagree</b>	<b>294</b> <b>24%</b> <b>LM</b>	129 23%	165 26%	26 25% *	48 22%	59 26%	55 26%	52 25%	54 22%	110 35%	26 30%	17 10%	14 11%	37 23%	23 17%	36 31%	31 31%	3 13%	128 21%	108 28%	55 28%
<b>Mean score</b>	<b>2.99</b> <b>JQ</b>	3.01	2.97	3.05 *	3.03	2.94	2.93	3.03	2.99	2.75	2.84 *	3.26 AJKOPQ	3.44 AJKLNOPQ	3.17 AJKPQ	3 JQ*	2.85	2.67 *	3.04 **	3.07 TU	2.92	2.88
<b>Standard Deviation</b>	<b>0.85</b>	0.828	0.869	0.844	0.808	0.887	0.867	0.881	0.817	0.797	0.756	0.69	0.693	0.884	0.811	0.928	1.022	0.583	0.862	0.86	0.807
<b>Error Variance</b>	<b>0.001</b>	0.001	0.001	0.007	0.003	0.004	0.004	0.004	0.003	0.002	0.006	0.003	0.004	0.005	0.005	0.008	0.013	0.015	0.001	0.002	0.003

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L/M/N/O/P/Q,A/R/S/T/U Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C,A/D/E/F/G/H/I,A/J/K/L/M/N/O/P/Q,A/R/S/T/U Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

