ENERGY EFFICIENCY FIRST!
WHY WE NEED A HIGHER TARGET FOR 2030
REDUCED DEPENDENCY ON ENERGY IMPORTS

EU 2030 Energy Efficiency Target

€285BN SAVED
-15.5%
Spend less
Savings on fossil fuel imports compared to business as usual

€503BN SAVED
-35%
Use less
Gas demand drops dramatically with a 40% target

€549BN SAVED
-42%

SAVINGS ON ENERGY INFRASTRUCTURE
For every euro invested in energy efficiency, the EU will save three euros on infrastructure

INVESTED SAVED

 Saved by the EU and other IEA countries thanks to energy efficiency improvements over the last 25 years

SOURCE: The International Energy Agency
Reform fossil-fuel subsidies.

1. Reduce inefficient coal.
2. Increase energy efficiency.
3. Invest in renewables.
4. Reduce upstream methane.

“Saving energy is the key measure to achieve a peak in emissions around 2020, using only proven technologies and without harming economic growth.”

International Energy Agency

http://goo.gl/HOHetG

All data unless specified European Commission
Energy efficiency jobs

MORE JOBS

INCREASED GDP

HIGHER TURNOVER

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This year the European Commission will propose a new energy efficiency target for 2030. A range of scenarios are being assessed, from 27% savings (the current target) to 40% (the European Parliament’s choice). The key question is, how high will the Commission go?

This briefing makes a clear case for the highest possible target. If Europe is serious about tackling climate change, boosting energy security and creating jobs, then a 40% target is the only way forward.

But don’t feel you have to take our word for it. With one exception (the impact of 40% efficiency on emissions), all the numbers are from the International Energy Agency and the European Commission itself.

So is energy efficiency good for Europe? Of course it is!

“Who said what? Match the person to the quote!”

“I want higher than 30% energy efficiency”

“We cannot be the leader on climate change if we are not becoming more energy efficient”

“Security of supply means – first and foremost – becoming more energy efficient”

Who said what? Match the person to the quote!

The first person to write to us with the correct answer gets a selfie with energy savings man.

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