## Transatlantic Trade & Investment Partnership Stakeholder Presentations Event
### Stakeholder Balance: Industry vs NGO and Others Interventions

<table>
<thead>
<tr>
<th>INDUSTRY</th>
<th>NGO</th>
<th>OTHERS (Trade Unions and others)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry: Agribusiness / ethanol lobby</td>
<td>NGO: Alliance of public health groups for prevention of alcohol-related harm</td>
<td>Other: Body promoting increase of lawful use of copyright works</td>
</tr>
<tr>
<td>Industry: Agribusiness / grains lobby</td>
<td>NGO: Animal protection</td>
<td>Other: Body representing public and private bodies which are public employers or providers of services of general interest</td>
</tr>
<tr>
<td>Industry: Agribusiness / starch industry lobby</td>
<td>NGO: Animal protection/ welfare</td>
<td>Other: Consumer protection legal association (U.S)</td>
</tr>
<tr>
<td>Industry: Agribusiness / sugar industry lobby</td>
<td>NGO: Animal protection/ welfare</td>
<td>Other: Dairy farm coalition – smallscale agriculture interest group</td>
</tr>
<tr>
<td>Industry: Agribusiness / dried or processed fruits and nuts lobby</td>
<td>NGO: Coalition of civil society and small business to protest public interest regulation</td>
<td>Other: Labour union (Australia)</td>
</tr>
<tr>
<td>Industry: Agribusiness lobby</td>
<td>NGO: Consumer group</td>
<td>Other: Labour union (Australia)</td>
</tr>
<tr>
<td>Industry: Agribusiness/ Meat export industry</td>
<td>NGO: Corporate accountability</td>
<td>Other: Labour union (U.S &amp; Canada)</td>
</tr>
<tr>
<td>Industry: Agricultural machinery industry association</td>
<td>NGO: Digital rights/ privacy</td>
<td>Other: Lobby organisation for safeguards for products of specific geographical origin</td>
</tr>
<tr>
<td>Industry: Alcohol industry lobby</td>
<td>NGO: Environment</td>
<td>Other: Solicitors association/ lobby group</td>
</tr>
<tr>
<td>Industry: Association for manufacturers and distributors of generic pharmaceutical drugs</td>
<td>NGO: Environment/ ocean conservation</td>
<td>Other: Trade union</td>
</tr>
<tr>
<td>Industry: Automobile industry lobby</td>
<td>NGO: For and sustainable agriculture</td>
<td>Other: Trade Union</td>
</tr>
<tr>
<td>Industry: Automobile industry lobby</td>
<td>NGO: Network of development NGOs and unions</td>
<td>Other: Trade Unions</td>
</tr>
<tr>
<td>Industry: Biotech industry lobby</td>
<td>NGO: Public Health</td>
<td>Other: Transparency/ democracy/ trade justice</td>
</tr>
<tr>
<td>Industry: Biotech chemicals industry lobby</td>
<td>NGO: Consumers group</td>
<td>Other: Coalition of civil society and unions For Social and Environmental Justice in Trade Policy</td>
</tr>
<tr>
<td>Industry: Chemicals industry lobby</td>
<td>NGO: Other:</td>
<td>Other: Social justice/public services</td>
</tr>
<tr>
<td>Industry: Cosmetics industry lobby</td>
<td>NGO:</td>
<td></td>
</tr>
<tr>
<td>Industry: Cross-sectoral business lobby</td>
<td>NGO:</td>
<td></td>
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<tr>
<td>Industry: Cross-sectoral business lobby</td>
<td>NGO:</td>
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<tr>
<td>Industry: Cross-sectoral business lobby</td>
<td>NGO:</td>
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<tr>
<td>Industry: Digital tech and IT industry lobby</td>
<td>NGO:</td>
<td></td>
</tr>
<tr>
<td>Industry: Digital commerce company</td>
<td>NGO:</td>
<td></td>
</tr>
<tr>
<td>Industry: Digital industry lobby</td>
<td>NGO:</td>
<td></td>
</tr>
<tr>
<td>Industry: Digital/ software and hardware industry lobby</td>
<td>NGO:</td>
<td></td>
</tr>
<tr>
<td>Industry: Direct selling industry association</td>
<td>NGO:</td>
<td></td>
</tr>
<tr>
<td>Industry: Energy and water industries association</td>
<td>NGO:</td>
<td></td>
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<tr>
<td>Industry: Engineering industry association</td>
<td>NGO:</td>
<td></td>
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<tr>
<td>Industry: Engineering industry association</td>
<td>NGO:</td>
<td></td>
</tr>
<tr>
<td>Industry: Financial services lobby</td>
<td>NGO:</td>
<td></td>
</tr>
<tr>
<td>Industry: Food and drink lobby</td>
<td>NGO:</td>
<td></td>
</tr>
<tr>
<td>Industry: Fossil fuel and petrochemical manufacturing industry lobby</td>
<td>NGO:</td>
<td></td>
</tr>
<tr>
<td>Industry: Fossil fuel lobby group</td>
<td>NGO:</td>
<td></td>
</tr>
<tr>
<td>Industry: Industrial dairy lobby</td>
<td>NGO:</td>
<td></td>
</tr>
<tr>
<td>Industry: Industrial dairy lobby</td>
<td>NGO:</td>
<td></td>
</tr>
<tr>
<td>Industry: Insurance industry lobby</td>
<td>NGO:</td>
<td></td>
</tr>
<tr>
<td>Industry: Media industry lobby</td>
<td>NGO:</td>
<td></td>
</tr>
<tr>
<td>Industry: Metal industry lobby – Beryllium promotion lobby group</td>
<td>NGO:</td>
<td></td>
</tr>
<tr>
<td>Industry: Newspaper industry lobby</td>
<td>NGO:</td>
<td></td>
</tr>
<tr>
<td>Industry: Pharmaceutical industry federation</td>
<td>NGO:</td>
<td></td>
</tr>
<tr>
<td>Industry: Railway supply industry association</td>
<td>NGO:</td>
<td></td>
</tr>
<tr>
<td>Industry: Retail clothing and textiles industry lobby</td>
<td>NGO:</td>
<td></td>
</tr>
<tr>
<td>Industry: Retail clothing industry lobby</td>
<td>NGO:</td>
<td></td>
</tr>
<tr>
<td>Industry: Services industry lobby</td>
<td>NGO:</td>
<td></td>
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<tr>
<td>Industry: SMEs lobby</td>
<td>NGO:</td>
<td></td>
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<tr>
<td>Industry: Social insurance platform</td>
<td>NGO:</td>
<td></td>
</tr>
<tr>
<td>Industry: Tobacco industry lobby</td>
<td>NGO:</td>
<td></td>
</tr>
<tr>
<td>Industry: Trade federation for testing, inspection and certification companies</td>
<td>NGO:</td>
<td></td>
</tr>
<tr>
<td>Industry: Wines with specific geographical location lobby</td>
<td>NGO:</td>
<td></td>
</tr>
</tbody>
</table>

![Industry interventions and Civil society interventions chart](chart.png)
Transatlantic Trade & Investment Partnership Stakeholder Presentations Event, 12 March 2014

Programme of speakers: Analysis of the organisations and interests they represent

SESSION ONE: Issues related to manufacturing including horizontal regulatory coherence, technical barriers to trade (TBT), sectors

<table>
<thead>
<tr>
<th>Speaker</th>
<th>Organisation</th>
<th>Type: Industry / NGO / Others</th>
<th>Hyperlink references</th>
</tr>
</thead>
<tbody>
<tr>
<td>Johannes Kies</td>
<td>BEUC (European Consumers Organisation)</td>
<td>NGO: Consumers group</td>
<td><a href="http://www.beuc.eu/about/beuc/who-we-are">http://www.beuc.eu/about/beuc/who-we-are</a></td>
</tr>
<tr>
<td>Dirk Hulig</td>
<td>European Food Forum</td>
<td>Industry: Think tank with close industry ties</td>
<td><a href="http://www.rafkforum.eu/people.html">http://www.rafkforum.eu/people.html</a></td>
</tr>
<tr>
<td>Hilary Reid Evans</td>
<td>International Federation of Inspection Agencies</td>
<td>Industry: Trade federation for testing, inspection and certification companies</td>
<td><a href="http://www.ifa-federation.org/content/about/who/">http://www.ifa-federation.org/content/about/who/</a></td>
</tr>
<tr>
<td>Virginia Robnett</td>
<td>Coalition for Sensible Safeguards</td>
<td>NGO: Coalition of civil society and small business to protect public interest regulation</td>
<td><a href="http://www.sensible">http://www.sensible</a> SAFEGUARDS.org/about/</td>
</tr>
<tr>
<td>Jonathan Marks</td>
<td>JSF Generic Pharmaceutical Association</td>
<td>Industry: Association for manufacturers and distributors of generic pharmaceutical drugs</td>
<td><a href="http://www.gpphaonline.org/about/the-gpfa-association">http://www.gpphaonline.org/about/the-gpfa-association</a></td>
</tr>
<tr>
<td>Dietl Hofink</td>
<td>Cosmetics Europe</td>
<td>Industry: Cosmetics industry lobby</td>
<td><a href="https://www.cosmetics-europe.eu/about-cosmetics-europe.html">https://www.cosmetics-europe.eu/about-cosmetics-europe.html</a></td>
</tr>
<tr>
<td>Rasthat Tuncak</td>
<td>Centre for International Environmental Law (CIEL)</td>
<td>Other: Public interest/ environmental law centre</td>
<td><a href="http://www.ciel.org/About_us/index.html">http://www.ciel.org/About_us/index.html</a></td>
</tr>
<tr>
<td>Lena Paredes</td>
<td>CEFIC</td>
<td>Industry: Chemical industry lobby</td>
<td><a href="http://www.cefic.org/AboutUs/LeadershipTeam/-Lena-Paredes/">http://www.cefic.org/AboutUs/LeadershipTeam/-Lena-Paredes/</a></td>
</tr>
<tr>
<td>Emily Mievor</td>
<td>Humane Society International</td>
<td>NGO: Animal protection</td>
<td><a href="http://www.hsus.org/about/">http://www.hsus.org/about/</a></td>
</tr>
<tr>
<td>Claire Boussagol</td>
<td>Eurofins Branded Clothing Alliance</td>
<td>Industry: Retail clothing industry lobby</td>
<td><a href="http://www.ebca-europe.org/content/our-members">http://www.ebca-europe.org/content/our-members</a></td>
</tr>
<tr>
<td>Mariann Skar</td>
<td>European Alcohol Policy Alliance</td>
<td>NGO: Alliance of public health groups for prevention of alcohol-related harm</td>
<td><a href="http://www.eupa.eu/about-us/who-we-are">http://www.eupa.eu/about-us/who-we-are</a></td>
</tr>
<tr>
<td>Anna Sandqvist</td>
<td>Digima - European Engineering Industries Association</td>
<td>Industry: Engineering industry association</td>
<td><a href="http://www.orgalime.org/page/about-us">http://www.orgalime.org/page/about-us</a></td>
</tr>
<tr>
<td>Elena Vyoblaňa</td>
<td>Eurométaux</td>
<td>Industry: Metal industry lobby</td>
<td><a href="http://www.eurometaux.org/about/eurometaux">http://www.eurometaux.org/about/eurometaux</a></td>
</tr>
<tr>
<td>Erik Jonnaert</td>
<td>ECA – European Automobile Manufacturers Association</td>
<td>Industry: Automobile industry lobby</td>
<td><a href="http://www.eaca.be/about-eaca/who-we-are">http://www.eaca.be/about-eaca/who-we-are</a></td>
</tr>
<tr>
<td>Scott Schmidt</td>
<td>Alliance of Automobile Manufacturers Association</td>
<td>Industry: Automobile industry lobby</td>
<td><a href="http://www.autalliance.org/members">http://www.autalliance.org/members</a></td>
</tr>
</tbody>
</table>

SESSION TWO: Issues related to agriculture including agricultural market access, other regulatory issues and Geographical Indications

<table>
<thead>
<tr>
<th>Speaker</th>
<th>Organisation</th>
<th>Type: Industry / NGO / Others</th>
<th>Hyperlink references</th>
</tr>
</thead>
<tbody>
<tr>
<td>Camille Perrin</td>
<td>BEUC (European Consumers Organisation)</td>
<td>NGO: Consumers group</td>
<td><a href="http://www.beuc.eu/about/beuc/who-we-are">http://www.beuc.eu/about/beuc/who-we-are</a></td>
</tr>
<tr>
<td>Paul Hook</td>
<td>CELCAA – European Liaison Committee for Agricultural and Agri-Food Trade</td>
<td>Industry: Agribusiness lobby</td>
<td><a href="http://www.celcaa.eu/about/celcaas">http://www.celcaa.eu/about/celcaas</a></td>
</tr>
<tr>
<td>Rocco Renaldi</td>
<td>JS Dairy Export Council</td>
<td>Industry: Industrial dairy lobby</td>
<td><a href="http://www.usdpc.org/about/">http://www.usdpc.org/about/</a></td>
</tr>
<tr>
<td>Minidoka Mase</td>
<td>European Dairy Association</td>
<td>Industry: Industrial dairy lobby</td>
<td><a href="http://www.euroklik.org/index">http://www.euroklik.org/index</a></td>
</tr>
<tr>
<td>Michael P. Dhalten</td>
<td>International Brotherhood of Teamsters (IBT)</td>
<td>Other: Labour union (US &amp; Canada)</td>
<td><a href="http://teamster.org">http://teamster.org</a></td>
</tr>
<tr>
<td>Douglas T. Nelson</td>
<td>CropLife America</td>
<td>Industry: Biotech industry lobby</td>
<td><a href="http://www.croplifeamerica.org/about/association-members">http://www.croplifeamerica.org/about/association-members</a></td>
</tr>
<tr>
<td>Floyd Gubler</td>
<td>JS Graz Council</td>
<td>Industry: Agribusiness / grains lobby</td>
<td><a href="http://www.grains.org/index.php/who-we-are">http://www.grains.org/index.php/who-we-are</a></td>
</tr>
<tr>
<td>Louis Huisen</td>
<td>FoodDrinkEurope</td>
<td>Industry: FoodDrink lobby</td>
<td><a href="http://www.fooddrinkEurope.eu/about-us/members/">http://www.fooddrinkEurope.eu/about-us/members/</a></td>
</tr>
<tr>
<td>Katharina Ivor</td>
<td>National Fairly Farm Coalition</td>
<td>Other: Fair trade coalitions – smallscale agriculture interest group</td>
<td><a href="http://www.nff.org/about">http://www.nff.org/about</a></td>
</tr>
<tr>
<td>Jamie Fortescue</td>
<td>European Starch Industry Association</td>
<td>Industry: Agribusiness / starch industry lobby</td>
<td><a href="http://www.eaaf-europe.org/members.aspx">http://www.eaaf-europe.org/members.aspx</a></td>
</tr>
</tbody>
</table>

Speaker: Organisation Type: Industry / NGO / Others Hyperlink references

SESSION THREE: Issues related to services, investment and public procurement

Pascal Kemes
European Services Forum
Industry: Services industry lobby
http://www.esf.be/

Pazanne Duport
CEEP (European Centre of Employers and Enterprises providing Public Services)
Other: Biody representing public and private bodies which are public employers or providers of services of general interest

Edward Bowles
APARE (Association for Financial Markets in Europe)
Industry: Financial services lobby
http://www.afme.eu/Membership/APAREFullMembers/

Aline Fares
Finance Watch
NGO: Finance – scrutiny and accountability for public interest
http://www.finance-watch.org/about-us

Jesus Cisneros
Insurance Europe
Industry: Insurance industry lobby
http://www.insurancemedia.eu/about-us

Ira Rheingold
National Association of Consumer Advocates
Other: Consumer protection legal association (U.S)
http://www.naca.net/

Myriam Vander Stichele
SOAR (Centre for Research on Multinational Corporations)
NGO: Corporate accountability
http://www.scmo.nl/

Maurits Bruggink
SEELDA (European Direct Selling Association)
Industry: Direct selling industry association

Michael Laurians
The Law Society of England & Wales
Other: Solicitors association/ lobby group
http://www.law­society.org.uk/

Michael Cernilak
Centre national de coopération au développement (CNCD 11.11.11)
Other: Network of development NGOs and unions

Frank Phaistos
ETF
Industry: Telecommunications industry lobby
http://www.etf.com/about-us/members

Celeste Drake
AFCOU (America’s Unions)
Other: Trade Unions
http://www.afco.org/About

Erika Mann
TechAmerica Europe
Industry: Digital and tech industry lobby
http://www.techamerica.org/about/

Thomas Boud
BIA | The Software Alliance
Industry: Digital/ software and hardware industry lobby
http://www2.bsa.org/country/usa%20and%20Members.aspx

Nadine Fischer
BDEW German Association of Energy and Water Industries
Industry: Energy and water industries association
http://www.bde­w.de/internet/nl/EN/EN_About us

Arthur Stanmous
Citizens Trade Campaign (CTC)
NGO: Other: Coalition of civil society and unions For Social and Environmental Justice in Trade Policy
http://www.citizenstrade.org/ctc/about-ctc/

Jonathan Nguyen
JNFE European Rail Industry
Industry: Railway supply industry association
http://www.unife.org/page.aspx?id=4

Linda Kaucher
European Services Strategy Unit
NGO: Social justice/lobby association
http://www.europeservices-strategy.org.uk/about!

Peter Chase
JS Chamber of Commerce
Industry: Cross-sectoral business lobby

Paul de Cirk
Friends of the Earth Europe
NGO: Environment
http://www.foe­urope.org

Luisa Santos
BusinessEurope
Industry: Cross-sectoral business lobby
http://www.business­europe.eu/content/default.asp?PageId=662

Fabian Wendtner
Federation of German Industries (BDI)
Industry: Cross-sectoral business lobby

Gudrun Kanz
Austrian Federal Chamber of Labour (Arbeiterkammer/ AK)
Other: Labour union (Austria)

Barbara Tasch-Romer
Austrian Federal Economic Chamber (WKO)
Industry: Cross-sectoral business lobby
https://www.wko.at/Content/Node/en/Austrian_Economic_Chambers_Home.html

SESSION FOUR: Issues related to rules – sustainable development, customs and trade facilitation, energy and raw materials, intellectual property, competition & state-owned enterprises (SOEs), small and medium enterprises (SMEs)

Walter Van der Meer
AmCham EU
Industry: Cross-sectoral business lobby
http://www.amchameu.eu/?tabid=80

Sabine Erkans
JEAPME (European Association of Craft, Small and Medium-sized Enterprises)
Industry: SMEs lobby
http://www.ueapme.com/spp.php?n=Funclic1

Karine Mailin
Billy Inc.
Industry: Digital commerce company

Peter Neugart
EUROCHAMBERS
Industry: Cross-sectoral business lobby

Yorgos Athinasi
TUC International Trade Union Confederation
Other: Trade Union

Kosai Harazuma
ACV-Csic: Confederation of Christian Trade Unions
Other: Trade Union

Hilali Tayour
突尼斯联邦劳动协会 (Arbeiterkammer/ AK)
Other: Labour union (Austria)

Vania Vapnorkis
OCEANA
NGO: Environment/ ocean conservation

Sean Mackle
Fertilizers Europe
Industry: Biotech: chemicals industry lobby

Fernas Ziekowski
Polish Chamber of Chemical Industry
Industry: Chemicals industry lobby

Jakub Puserowicz
Central Europe Energy Partners
Industry: Fossil fuel lobby group

David N. Friedman
American Fuel and Petrochemical Manufacturers
Industry: Fossil fuel and petrochemical manufacturing industry lobby
http://www.afpm.org/membership-directory/

Hana Soled
Sierra Club
NGO: Environment
http://www.sierr­ac­lub.org/

Mauris Bruinik
Beryllium Science & Technology Association (BSTA)
Industry: Metal industry lobby – Beryllium promotion lobby group

Leonardo Patutino
European Public Health Alliance (EPHA)
NGO: Public health
http://www.europe­anpublichealth.org/about

Jeffrey Keisler
Center for Digital Democracy
NGO: Digital rights/privacy
http://www.digital­rightseurope.org/about-cdd

Speakers analysis
<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>Industry</th>
<th>Website links</th>
</tr>
</thead>
<tbody>
<tr>
<td>Xenia Iwaszko</td>
<td>IFPI, representing the recording industry worldwide</td>
<td>Industry: Record industry lobby</td>
<td><a href="http://www.ifpi.org/our-members.php">http://www.ifpi.org/our-members.php</a></td>
</tr>
</tbody>
</table>