

# Locally Produced Food : 260121835\_43 - 201407021 : Spain

Prepared for: Tns

Date of Issue: 11.11.14



# 1. Methodology

- This study was conducted in Spain via Ncompass, an Internet omnibus survey
- **SAMPLE SIZE** – a sample of 1026 adults in Spain aged 16-54 were interviewed.
- **INTERVIEWING** - Interviewing was conducted by online self-completion from 23-27 October (Wk 43).
- **WEIGHTING** – The sample has been weighted to represent the adult population of Spain 16-54
- **LOW BASES** - Where unweighted base figures are less than 100, data should be treated cautiously, as large margins of error are possible
- **ABBREVIATIONS USED**
  - = 0%
  - \* = less than 0.5%
- **TERMS OF CONTRACT** - "No press release or publication of the findings of this survey shall be made without the advance approval of TNS. Such approval will normally only be refused on grounds of inaccuracy or misrepresentation". Confidential to client.
- **TECHNICAL INFORMATION** – Further methodological information can be made available on request

## 2. QUALITY AND INFORMATION SECURITY

TNS demonstrates commitment to Quality and Information Security by defining, promoting and supporting processes that are designed to continually improve performance and increase efficiency, satisfy our clients, and ensure that the required Information Security controls are in place. Client satisfaction is in the mind of every employee, ensuring the final product meets the agreed specification and delivery time. In addition, Information Security is integral to our business to ensure we meet the requirements of our clients as well as our own. We make the following commitments:

- To provide the training and resources to all staff to enable them to meet this policy
- To set and review objectives and our performance regularly in order to achieve continual improvement in Quality and Information Security
- To ensure that applicable legal, regulatory and business requirements are taken into account
- To establish and maintain a management framework for identifying and reducing risk, including relevant criteria for evaluating such risk. TNS in the UK is registered in accordance with:
- ISO 20252: 2006 – the international standard for market research
- ISO 9001: 2008 – the international process standard for service complaints TNS in the UK and/or its employees are members of a number of recognised market research bodies including:
- ESOMAR – European Society of Opinion and Marketing Research
- MRS – Market Research



# Locally Produced Food : 260121835\_43 - 201407021 : Spain

Page number	Table name	Table title	Base
1	TG1	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - Summary Table	Base: All respondents
2	T2	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - Purchasing locally produced food supports job creation in the region	Base: All respondents
3	T3	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - The production of local food respects rigorous environmental standards	Base: All respondents
4	T4	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - The government should do more to support the production and distribution of local food	Base: All respondents
5	T5	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - It is possible to have a complete balanced diet based on locally produced food.	Base: All respondents
6	TG6	Q2. How often do you do the following ...? - Summary Table	Base: All respondents
7	T7	Q2. How often do you do the following ...? - You try to find out if the food you are buying is produced locally	Base: All respondents
8	T8	Q2. How often do you do the following ...? - You buy food from the shop closest to where you live (supermarket or some other retail shop)	Base: All respondents
9	T9	Q2. How often do you do the following ...? - You buy food directly from farmers (for example farmers markets or farmers shops)	Base: All respondents
10	T10	Q2. How often do you do the following ...? - When eating out, you try to eat at restaurants which use locally produced food	Base: All respondents

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Page number	Table name	Table title	Base
11	TG11	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - Summary Table	Base: All respondents
12	T12	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - It is difficult to find information about where to buy locally produced food	Base: All respondents
13	T13	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - There are not enough places to buy locally produced food in the area where you live	Base: All respondents
14	T14	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - The prices for locally produced food are too high	Base: All respondents
15	T15	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - Buying locally produced food means the choice is too limited	Base: All respondents

# Locally Produced Food : 260121835\_43 - 201407021 : Spain

## Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - Summary Table

Base: All respondents

	Purchasing locally produced food supports job creation in the region	The production of local food respects rigorous environmental standards	The government should do more to support the production and distribution of local food	It is possible to have a complete balanced diet based on locally produced food.
	A	B	C	D
<b>Unweighted Base</b>	<b>1026</b>	<b>1026</b>	<b>1026</b>	<b>1026</b>
<b>Weighted Base</b>	<b>1026</b>	<b>1026</b>	<b>1026</b>	<b>1026</b>
<b>Totally agree (4)</b>	589 57% BD	264 26% ABD	637 62% ABD	469 46% B
<b>Tend to agree (3)</b>	352 34% C	562 55% ACD	309 30% AC	417 41% AC
<b>Tend to disagree (2)</b>	61 6% ACD	169 16% ACD	57 6% AC	113 11% AC
<b>Totally disagree (1)</b>	21 2% ACD	27 3% ACD	19 2% ACD	24 2% ACD
<b>Don't know</b>	3 *	4 *	4 *	3 *
<b>NET : Agree</b>	941 92% BD	826 81% BD	946 92% BD	886 86% B
<b>NET : Disagree</b>	82 8% ACD	196 19% ACD	76 7% ACD	137 13% AC
<b>Mean score</b>	3.48 BD	3.04 BD	3.53 BD	3.3 B
<b>Standard Deviation</b>	0.7	0.726	0.689	0.757
<b>Error Variance</b>	*	0.001	*	0.001

Weighted by: weight

Overlap formulae used - Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C/D Minimum Base: Continuity correction applied



# Locally Produced Food : 260121835\_43 - 201407021 : Spain

Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - Purchasing locally produced food supports job creation in the region

Base: All respondents

	GENDER			AGE				REGION				EDUCATION									SOCIAL CLASS				
	Total	Male	Female	16-24	25-34	35-44	45-54	Centre	North East	North West	South	No Education (Primary Studies unfinished)	Completed Primary Education Stage 1 (Preschool)	Completed Stage 2/Junior School/Primary School	Completed Secondary School (GCSE)/ O Level/ GNVQ	Sixth Form College/Advanced GNVQ	BTEC/City and Guilds/Diploma	Undergraduate Degree or equivalent	Incomplete postgraduate studies	Master Degree/Post graduate equivalent	PhD/Doctorate	Prefer not to say	High	Mid	Low
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Unweighted Base	1026	510	516	141	255	338	292	253	342	158	273	4	8	24	105	469	184	144	25	61	1	1	266	491	269
Weighted Base	1026	524	502	163	248	330	285	246	359	154	267	4	9	24	105	473	182	143	25	59	1	1	265	490	272
<b>Totally agree (4)</b>	<b>589</b> <b>57%</b> <b>Y</b>	293 56%	296 59%	84 52%	143 58%	187 57%	176 62%	136 55%	209 58%	83 54%	161 60%	1	6	15	53	278	101	83	16	37	-	-	162	298	129
<b>Tend to agree (3)</b>	<b>352</b> <b>34%</b> <b>Y</b>	188 36%	164 33%	56 34%	82 33%	122 37%	93 33%	79 32%	121 34%	69 45%	83 31%	2	3	4	41	158	66	52	8	17	1	-	81	158	112
<b>Tend to disagree (2)</b>	<b>61</b> <b>6%</b> <b>J</b>	35 7%	26 5%	20 12%	13 5%	16 5%	13 4%	22 9%	19 5%	2 1%	17 7%	1	-	2	7	28	11	6	1	5	-	-	17	22	22
<b>Totally disagree (1)</b>	<b>21</b> <b>2%</b> <b>J</b>	8 2%	13 3%	3 2%	10 4%	5 1%	3 1%	7 3%	9 3%	-	5 2%	-	-	2	4	9	4	1	-	-	-	100%	4	9	8
<b>Don't know</b>	<b>3</b> <b>*</b>	-	3 1%	-	1 *	1 *	1 *	2 1%	1 *	-	-	-	-	1 4%	-	1 *	-	1 1%	-	-	-	-	1 *	2 *	-
<b>NET : Agree</b>	<b>941</b> <b>92%</b> <b>DH</b>	481 92%	460 92%	140 86%	225 91%	309 94%	268 94%	215 87%	330 92%	152 99%	245 92%	3 68%	9 100%	19 79%	93 89%	436 92%	168 92%	135 94%	24 96%	54 92%	1 100%	-	243 92%	457 93%	242 89%
<b>NET : Disagree</b>	<b>82</b> <b>8%</b> <b>J</b>	42 8%	39 8%	23 14%	22 9%	20 6%	16 6%	29 12%	29 8%	2 1%	22 8%	1 32%	-	4 17%	11 11%	36 8%	15 8%	7 5%	1 4%	5 8%	-	100%	21 8%	31 6%	30 11%
<b>Mean score</b>	<b>3.48</b> <b>Y</b>	3.46	3.49	3.36	3.45	3.49	3.55	3.41	3.48	3.53	3.5	2.9	3.62	3.39	3.36	3.49	3.45	3.53	3.6	3.55	3	1	3.52	3.53	3.34
<b>Standard Deviation</b>	<b>0.7</b>	0.687	0.714	0.768	0.768	0.659	0.634	0.769	0.716	0.525	0.7	0.841	0.515	0.991	0.775	0.693	0.706	0.616	0.581	0.645	-	-	0.685	0.671	0.748
<b>Error Variance</b>	<b>*</b>	0.001	0.001	0.004	0.002	0.001	0.001	0.002	0.001	0.002	0.002	0.168	0.029	0.044	0.006	0.001	0.003	0.003	0.014	0.007	-	-	0.002	0.001	0.002

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C,A/D/E/F/G,A/H/I/J/K,A/L/M/N/O/P/Q/R/S/T/U/V,A/W/X/Y Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C,A/D/E/F/G,A/H/I/J/K,A/L/M/N/O/P/Q/R/S/T/U/V,A/W/X/Y Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



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**Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - The production of local food respects rigorous environmental standards**

Base: All respondents

	GENDER			AGE				REGION				EDUCATION									SOCIAL CLASS				
	Total	Male	Female	16-24	25-34	35-44	45-54	Centre	North East	North West	South	No Education (Primary Studies unfinished)	Completed Primary Education Stage 1 (Preschool)	Completed Stage 2/Junior School/Primary School	Completed Secondary School (GCSE)/ O Level/ GNVQ	Sixth Form College/A level/Advanced GNVQ	BTEC/City and Guilds/Diploma	Undergraduate Degree or equivalent	Incomplete postgraduate studies	Master Degree/Post graduate equivalent	PhD/Doctorate	Prefer not to say	High	Mid	Low
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Unweighted Base	1026	510	516	141	255	338	292	253	342	158	273	4	8	24	105	469	184	144	25	61	1	1	266	491	269
Weighted Base	1026	524	502	163	248	330	285	246	359	154	267	4	9	24	105	473	182	143	25	59	1	1	265	490	272
<b>Totally agree (4)</b>	<b>264</b> <b>26%</b>	126 24%	138 27%	31 19%	70 28%	96 29%	67 23%	60 24%	93 26%	33 21%	78 29%	1 32%	7 72%	7 29%	29 27%	121 26%	48 27%	31 22%	7 28%	12 21%	- *	- **	64 24%	128 26%	71 26%
<b>Tend to agree (3)</b>	<b>562</b> <b>55%</b>	297 57%	265 53%	98 60%	131 53%	178 54%	156 55%	130 53%	193 54%	102 66%	138 52%	2 45%	2 28%	10 42%	50 48%	266 56%	97 53%	86 60%	17 68%	31 52%	1 100%	- **	147 56%	273 56%	143 53%
<b>Tend to disagree (2)</b>	<b>169</b> <b>16%</b>	88 17%	81 16%	28 17%	37 15%	51 15%	54 19%	47 19%	61 17%	17 11%	44 16%	- **	- **	4 17%	21 20%	75 16%	30 17%	24 17%	1 4%	13 22%	- **	1 100%	49 18%	73 15%	47 17%
<b>Totally disagree (1)</b>	<b>27</b> <b>3%</b>	10 2%	17 3%	5 3%	8 3%	5 1%	9 3%	8 3%	11 3%	2 1%	7 2%	1 23%	- **	- **	2 8%	4 4%	9 2%	6 3%	2 1%	- **	3 5%	- **	5 2%	13 3%	9 3%
<b>Don't know</b>	<b>4</b> <b>*</b>	2 *	2 *	1 1%	2 1%	1 *	- -	2 1%	1 *	- -	1 *	- -	- -	1 4%	1 1%	1 *	1 1%	- -	- -	- -	- -	- -	- -	2 *	2 1%
<b>NET : Agree</b>	<b>826</b> <b>81%</b>	423 81%	403 80%	129 79%	201 81%	273 83%	222 78%	190 77%	286 80%	135 87%	216 81%	3 77%	9 100%	17 71%	79 76%	388 82%	146 80%	117 82%	24 96%	43 73%	1 100%	- **	211 80%	401 82%	214 79%
<b>NET : Disagree</b>	<b>196</b> <b>19%</b>	99 19%	97 19%	33 20%	45 18%	56 17%	63 22%	55 22%	72 20%	19 13%	50 19%	1 23%	- **	6 25%	25 23%	84 18%	36 20%	26 18%	1 4%	16 27%	- **	1 100%	54 20%	86 18%	56 21%
<b>Mean score</b>	<b>3.04</b>	3.03	3.05	2.96	3.07	3.11	2.98	2.99	3.03	3.07	3.08	2.87	3.72	2.95	3	3.06	3.04	3.02	3.24	2.89	3	2	3.02	3.06	3.02
<b>Standard Deviation</b>	<b>0.726</b>	0.699	0.754	0.706	0.747	0.703	0.74	0.751	0.743	0.609	0.744	1.26	0.475	0.929	0.796	0.701	0.751	0.666	0.527	0.792	-	-	0.708	0.721	0.755
<b>Error Variance</b>	<b>0.001</b>	0.001	0.001	0.003	0.002	0.002	0.002	0.002	0.002	0.002	0.002	0.376	0.025	0.038	0.006	0.001	0.003	0.003	0.011	0.011	-	-	0.002	0.001	0.002

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C,A/D/E/F/G,A/H/I/J/K,A/L/M/N/O/P/Q/R/S/T/U/V,A/W/X/Y Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C,A/D/E/F/G,A/H/I/J/K,A/L/M/N/O/P/Q/R/S/T/U/V,A/W/X/Y Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied





# Locally Produced Food : 260121835\_43 - 201407021 : Spain

Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - The government should do more to support the production and distribution of local food

Base: All respondents

	GENDER			AGE				REGION				EDUCATION									SOCIAL CLASS				
	Total	Male	Female	16-24	25-34	35-44	45-54	Centre	North East	North West	South	No Education (Primary Studies unfinished)	Completed Primary Education Stage 1 (Preschool)	Completed Stage 2/Junior School/Primary School	Completed Secondary School (GCSE)/ O Level/ GNVQ	Sixth Form College/A level/Advanced GNVQ	BTEC/City and Guilds/Diploma	Undergraduate Degree or equivalent	Incomplete postgraduate studies	Master Degree/Post graduate equivalent	PhD/Doctorate	Prefer not to say	High	Mid	Low
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Unweighted Base	1026	510	516	141	255	338	292	253	342	158	273	4	8	24	105	469	184	144	25	61	1	1	266	491	269
Weighted Base	1026	524	502	163	248	330	285	246	359	154	267	4	9	24	105	473	182	143	25	59	1	1	265	490	272
<b>Totally agree (4)</b>	<b>637</b> <b>62%</b>	312 60%	325 65%	91 56%	152 61%	208 63%	186 65%	148 60%	225 63%	91 59%	173 65%	1	7	18	69	283	115	91	17	36	-	1	159	314	164
												**	**	**	**	**	**	**	**	*	**	**	60%	64%	60%
<b>Tend to agree (3)</b>	<b>309</b> <b>30%</b>	170 32%	139 28%	54 33%	72 29%	99 30%	83 29%	79 32%	105 29%	54 35%	71 26%	1	-	2	30	151	54	44	8	17	1	-	85	144	80
												23%	**	**	**	**	**	**	**	32%	29%	100%	32%	29%	29%
<b>Tend to disagree (2)</b>	<b>57</b> <b>6%</b>	30 6%	26 5%	13 8%	14 5%	17 5%	14 5%	17 7%	20 6%	7 4%	14 5%	2	2	2	3	29	8	6	-	6	-	-	14	23	20
												45%	**	**	**	**	**	**	**	*	**	**	5%	5%	7%
<b>Totally disagree (1)</b>	<b>19</b> <b>2%</b>	9 2%	11 2%	5 3%	7 3%	6 2%	2 1%	3 1%	6 2%	1 1%	10 4%	-	-	1	2	9	6	2	-	-	-	-	6	6	8
												**	**	**	**	**	**	**	**	*	**	**	2%	1%	3%
<b>Don't know</b>	<b>4</b> <b>*</b>	3 1%	1 *	-	3 1%	-	1 *	-	3 1%	1 1%	-	-	-	1	1	1	-	1	-	-	-	-	1	3	-
												-	-	4%	**	**	**	**	**	*	**	**	*	1%	-
<b>NET : Agree</b>	<b>946</b> <b>92%</b>	482 92%	464 92%	145 89%	225 91%	308 93%	268 94%	227 92%	330 92%	145 94%	243 91%	2	7	20	99	435	169	135	25	53	1	1	244	458	244
												**	**	**	**	**	**	**	**	*	**	**	92%	93%	90%
<b>NET : Disagree</b>	<b>76</b> <b>7%</b>	39 7%	37 7%	18 11%	20 8%	22 7%	16 5%	19 8%	26 7%	8 5%	23 9%	2	2	3	5	38	14	8	-	6	-	-	20	29	28
												45%	**	**	**	**	**	**	**	10%	*	**	7%	6%	10%
<b>Mean score</b>	<b>3.53</b>	3.51	3.55	3.42	3.51	3.54	3.59	3.51	3.54	3.54	3.53	2.87	3.56	3.61	3.6	3.5	3.52	3.57	3.68	3.51	3	4	3.51	3.57	3.47
							D					**	**	**	**	**	**	**	**	*	**	**			
<b>Standard Deviation</b>	<b>0.689</b>	0.684	0.694	0.767	0.728	0.675	0.616	0.675	0.682	0.612	0.754	0.997	0.878	0.834	0.642	0.696	0.729	0.641	0.477	0.671	-	-	0.698	0.642	0.756
<b>Error Variance</b>	<b>*</b>	0.001	0.001	0.004	0.002	0.001	0.001	0.002	0.001	0.002	0.002	0.235	0.085	0.031	0.004	0.001	0.003	0.003	0.009	0.008	-	-	0.002	0.001	0.002

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C,A/D/E/F/G,A/H/I/J/K,A/L/M/N/O/P/Q/R/S/T/U/V,A/W/X/Y Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C,A/D/E/F/G,A/H/I/J/K,A/L/M/N/O/P/Q/R/S/T/U/V,A/W/X/Y Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Locally Produced Food : 260121835\_43 - 201407021 : Spain

**Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - It is possible to have a complete balanced diet based on locally produced food.**

**Base: All respondents**

	GENDER			AGE				REGION				EDUCATION										SOCIAL CLASS			
	Total	Male	Female	16-24	25-34	35-44	45-54	Centre	North East	North West	South	No Education (Primary Studies unfinished)	Completed Primary Education Stage 1 (Preschool)	Completed Stage 2/Junior School/Primary School	Completed Secondary School (GCSE)/ O Level/ GNVQ	Sixth Form College/A level/Advanced GNVQ	BTEC/City and Guilds/Diploma	Undergraduate Degree or equivalent	Incomplete postgraduate studies	Master Degree/Post graduate equivalent	PhD/Doctorate	Prefer not to say	High	Mid	Low
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Unweighted Base	1026	510	516	141	255	338	292	253	342	158	273	4	8	24	105	469	184	144	25	61	1	1	266	491	269
Weighted Base	1026	524	502	163	248	330	285	246	359	154	267	4	9	24	105	473	182	143	25	59	1	1	265	490	272
<b>Totally agree (4)</b>	<b>469</b> <b>46%</b> <b>DH</b>	234 45%	235 47%	59 36%	118 47%	151 46%	141 49%	94 38%	187 52%	71 46%	117 44%	1	4	9	53	215	87	59	15	27	-	-	126	229	113
<b>Tend to agree (3)</b>	<b>417</b> <b>41%</b>	220 42%	197 39%	71 43%	93 38%	144 44%	109 38%	108 44%	133 37%	71 46%	105 39%	2	4	8	37	191	74	68	7	24	1	1	103	198	117
<b>Tend to disagree (2)</b>	<b>113</b> <b>11%</b>	60 11%	53 10%	29 18%	28 11%	24 7%	31 11%	39 16%	31 9%	11 7%	32 12%	1	1	6	11	54	17	13	2	7	-	-	29	52	32
<b>Totally disagree (1)</b>	<b>24</b> <b>2%</b>	8 2%	16 3%	4 2%	9 4%	9 3%	3 1%	6 2%	7 2%	1 1%	10 4%	-	-	1	4	12	4	2	1	1	-	-	5	10	10
<b>Don't know</b>	<b>3</b> <b>*</b>	2 *	1 *	-	-	2 1%	1 *	-	1 *	-	2 1%	-	-	-	-	1 *	-	1	-	1	-	-	2	1	-
<b>NET : Agree</b>	<b>886</b> <b>86%</b> <b>D</b>	454 87%	432 86%	130 80%	211 85%	295 89%	250 88%	202 82%	320 89%	142 92%	222 83%	3	8	17	89	406	161	127	22	51	1	1	229	427	230
<b>NET : Disagree</b>	<b>137</b> <b>13%</b>	68 13%	69 14%	33 20%	37 15%	33 10%	34 12%	45 18%	38 11%	12 8%	43 16%	1	1	7	15	66	21	15	3	8	-	-	34	61	41
<b>Mean score</b>	<b>3.3</b> <b>DH</b>	3.3	3.3	3.13	3.29	3.33	3.37	3.18	3.39	3.38	3.24	3	3.33	3.04	3.32	3.29	3.34	3.29	3.44	3.31	3	3	3.33	3.32	3.23
<b>Standard Deviation</b>	<b>0.757</b>	0.73	0.785	0.791	0.804	0.729	0.717	0.776	0.731	0.644	0.816	0.768	0.699	0.904	0.814	0.765	0.739	0.692	0.828	0.741	-	-	0.746	0.742	0.792
<b>Error Variance</b>	<b>0.001</b>	0.001	0.001	0.004	0.003	0.002	0.002	0.002	0.001	0.003	0.003	0.14	0.054	0.035	0.006	0.001	0.003	0.003	0.028	0.009	-	-	0.002	0.001	0.002

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C,A/D/E/F/G,A/H/I/J/K,A/L/M/N/O/P/Q/R/S/T/U/V,A/W/X/Y Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C,A/D/E/F/G,A/H/I/J/K,A/L/M/N/O/P/Q/R/S/T/U/V,A/W/X/Y Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



## Q2. How often do you do the following ...? - Summary Table

Base: All respondents

	You try to find out if the food you are buying is produced locally	You buy food from the shop closest to where you live (supermarket or some other retail shop)	You buy food directly from farmers (for example farmers markets or farmers shops)	When eating out, you try to eat at restaurants which use locally produced food
	A	B	C	D
<b>Unweighted Base</b>	1026	1026	1026	1026
<b>Weighted Base</b>	1026	1026	1026	1026
<b>Yes, often (4)</b>	241 23% CD	481 47% ACD	157 15% D	104 10%
<b>Yes, sometimes (3)</b>	406 40% CD	370 36% D	344 34%	310 30%
<b>Yes, rarely (2)</b>	198 19% B	121 12%	257 25% AB	266 26% AB
<b>No, never (1)</b>	177 17% B	50 5%	265 26% AB	345 34% ABC
<b>Don't know</b>	4 *	4 *	2 *	1 *
<b>NET : Yes, total</b>	845 82% CD	972 95% ACD	759 74% D	680 66%
<b>NET : Yes - always/sometimes</b>	647 63% CD	851 83% ACD	501 49% D	413 40%
<b>NET : Rarely/never</b>	375 37% B	172 17%	523 51% AB	612 60% ABC
<b>Mean score</b>	2.69 CD	3.25 ACD	2.38 D	2.17
<b>Standard Deviation</b>	1.016	0.85	1.031	1.008
<b>Error Variance</b>	0.001	0.001	0.001	0.001

Weighted by: weight

Overlap formulae used - Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Continuity correction applied

Columns Tested (5%): A/B/C/D Minimum Base:



TNS Ncompass

Locally Produced Food : 260121835\_43 - 201407021 : Spain

Q2. How often do you do the following ...? - You try to find out if the food you are buying is produced locally

Base: All respondents

	GENDER			AGE				REGION				EDUCATION									SOCIAL CLASS					
	Total	Male	Female	16-24	25-34	35-44	45-54	Centre	North East	North West	South	No Education (Primary Studies unfinished)	Completed Primary Education Stage 1 (Preschool)	Completed Stage 2/Junior School/Primary School	Completed Secondary School (GCSE)/ O Level/ GNVQ	Sixth Form College/A level/Advanced GNVQ	BTEC/City and Guilds/Diploma	Undergraduate Degree or equivalent	Incomplete postgraduate studies	Master Degree/Post graduate equivalent	PhD/Doctorate	Prefer not to say	High	Mid	Low	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Unweighted Base	1026	510	516	141	255	338	292	253	342	158	273	4	8	24	105	469	184	144	25	61	1	1	266	491	269	
Weighted Base	1026	524	502	163	248	330	285	246	359	154	267	4	9	24	105	473	182	143	25	59	1	1	265	490	272	
<b>Yes, often (4)</b>	<b>241</b> <b>23%</b>	117 22%	124 25%	28 17%	61 25%	70 21%	82 29%	51 21%	83 23%	31 20%	76 28%	- **	4 **	12 **	19 18%	96 20%	52 29%	30 21%	9 36%	20 34%	- OP*	- **	- **	70 26%	116 24%	55 20%
<b>Yes, sometimes (3)</b>	<b>406</b> <b>40%</b>	207 40%	198 40%	56 35%	88 35%	154 47%	108 38%	98 40%	142 40%	70 46%	95 36%	3 77%	3 **	4 **	43 41%	190 40%	72 40%	62 43%	9 36%	19 33%	- **	- **	110 42%	199 41%	96 35%	
<b>Yes, rarely (2)</b>	<b>198</b> <b>19%</b>	107 20%	91 18%	36 22%	51 21%	53 16%	57 20%	46 19%	73 20%	27 18%	51 19%	- **	2 **	6 **	23 22%	90 19%	32 18%	32 22%	3 12%	10 16%	- **	- **	52 20%	97 20%	49 18%	
<b>No, never (1)</b>	<b>177</b> <b>17%</b>	91 17%	87 17%	42 26%	47 19%	51 15%	37 13%	51 21%	58 16%	24 15%	45 17%	1 23%	- **	- **	2 19%	20 19%	94 20%	25 14%	20 14%	4 16%	10 16%	1 100%	1 100%	31 12%	76 16%	70 26%
<b>Don't know</b>	<b>4</b> <b>*</b>	1 *	3 1%	- -	- -	3 1%	1 *	- -	2 1%	2 1%	- -	- **	- **	- **	- **	3 1%	- -	- -	- -	1 2%	- **	- **	2 1%	1 *	1 *	
<b>NET : Yes, total</b>	<b>845</b> <b>82%</b>	432 82%	413 82%	121 74%	201 81%	276 84%	247 87%	195 79%	299 83%	128 83%	222 83%	3 77%	9 100%	22 92%	84 81%	377 80%	157 86%	123 86%	21 84%	49 82%	- *	- **	232 88%	412 84%	201 74%	
<b>NET : Yes - always/sometimes</b>	<b>647</b> <b>63%</b>	325 62%	322 64%	85 52%	149 60%	223 68%	190 67%	149 60%	226 63%	101 66%	171 64%	3 77%	7 77%	16 67%	61 58%	286 61%	125 68%	92 64%	18 72%	39 66%	- **	- **	180 81%	315 64%	152 56%	
<b>NET : Rarely/never</b>	<b>375</b> <b>37%</b>	198 38%	177 35%	78 48%	99 40%	104 31%	94 33%	98 40%	131 37%	51 33%	95 36%	1 23%	2 **	8 33%	43 42%	184 39%	58 32%	52 36%	7 28%	19 32%	1 100%	1 100%	83 31%	173 35%	119 44%	
<b>Mean score</b>	<b>2.69</b>	2.67	2.72	2.43	2.66	2.74	2.83	2.6	2.7	2.71	2.76	2.55	3.16	3.1	2.57	2.62	2.83	2.71	2.91	2.85	1	1	2.83	2.73	2.51	
<b>Standard Deviation</b>	<b>1.016</b>	1.009	1.023	1.056	1.052	0.965	0.991	1.037	1.002	0.962	1.044	0.958	0.815	1.056	0.999	1.023	0.998	0.951	1.079	1.078	-	-	0.955	0.993	1.087	
<b>Error Variance</b>	<b>0.001</b>	0.002	0.002	0.007	0.004	0.003	0.003	0.004	0.003	0.006	0.004	0.217	0.074	0.047	0.01	0.002	0.005	0.006	0.047	0.02	-	-	0.003	0.002	0.004	

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C,A/D/E/F/G,A/H/I/J/K,A/L/M,N/O/P/Q/R/S/T/U/V,A/W/X/Y Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C,A/D/E/F/G,A/H/I/J/K,A/L/M,N/O/P/Q/R/S/T/U/V,A/W/X/Y Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Locally Produced Food : 260121835\_43 - 201407021 : Spain

Q2. How often do you do the following ...? - You buy food from the shop closest to where you live (supermarket or some other retail shop)

Base: All respondents

	GENDER			AGE				REGION				EDUCATION									SOCIAL CLASS				
	Total	Male	Female	16-24	25-34	35-44	45-54	Centre	North East	North West	South	No Education (Primary Studies unfinished)	Completed Primary Education Stage 1 (Preschool)	Completed Stage 2/Junior School/Primary School	Completed Secondary School (GCSE)/ O Level/ GNVQ	Sixth Form College/A level/Advanced GNVQ	BTEC/City and Guilds/Diploma	Undergraduate Degree or equivalent	Incomplete postgraduate studies	Master Degree/Post graduate equivalent	PhD/Doctorate	Prefer not to say	High	Mid	Low
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Unweighted Base	1026	510	516	141	255	338	292	253	342	158	273	4	8	24	105	469	184	144	25	61	1	1	266	491	269
Weighted Base	1026	524	502	163	248	330	285	246	359	154	267	4	9	24	105	473	182	143	25	59	1	1	265	490	272
<b>Yes, often (4)</b>	<b>481</b> <b>47%</b>	239 46%	242 48%	77 48%	103 41%	147 45%	153 54%	118 48%	186 52%	62 41%	115 43%	1	6	14	50	229	80	60	9	32	-	-	122	225	133
							AEF		JK			**	**	**	48%	48%	44%	42%	**	*	**	**	46%	46%	49%
<b>Yes, sometimes (3)</b>	<b>370</b> <b>36%</b>	193 37%	177 35%	58 35%	102 41%	126 38%	84 30%	78 32%	121 34%	63 41%	108 41%	2	1	6	39	162	70	58	11	21	-	-	98	179	93
							G		H			**	**	**	37%	34%	38%	40%	**	*	**	**	37%	37%	34%
<b>Yes, rarely (2)</b>	<b>121</b> <b>12%</b>	65 12%	56 11%	15 9%	28 11%	45 14%	34 12%	37 15%	30 8%	20 13%	34 13%	1	1	1	13	55	26	16	2	5	-	1	34	62	25
							1					**	**	**	12%	12%	14%	11%	**	*	**	**	13%	13%	9%
<b>No, never (1)</b>	<b>50</b> <b>5%</b>	26 5%	24 5%	12 7%	16 6%	11 3%	12 4%	11 5%	22 6%	8 5%	9 3%	-	1	3	2	25	6	8	3	1	1	-	9	23	18
												**	**	**	2%	5%	3%	6%	**	*	**	**	3%	5%	7%
<b>Don't know</b>	<b>4</b> <b>*</b>	1 *	3 1%	1 1%	- *	1 1%	2 1%	2 1%	- 1%	1 1%	1 *	- -	- -	- -	1 1%	1 *	1 1%	1 1%	- -	- -	- -	- -	2 1%	1 *	1 *
												**	**	**	1%	*	1%	1%	**	*	**	**	1%	*	*
<b>NET : Yes, total</b>	<b>972</b> <b>95%</b>	497 95%	475 95%	150 92%	233 94%	318 96%	271 95%	233 95%	337 94%	145 94%	257 96%	4	8	21	102	447	176	134	22	58	-	1	254	466	252
												**	**	**	97%	94%	96%	94%	**	*	**	**	96%	95%	93%
<b>NET : Yes - always/sometimes</b>	<b>851</b> <b>83%</b>	432 82%	419 83%	135 83%	205 82%	274 83%	237 83%	195 79%	307 86%	125 81%	223 84%	3	7	20	89	392	150	118	20	53	-	-	220	404	227
												**	**	**	85%	83%	82%	82%	**	*	**	**	83%	82%	84%
<b>NET : Rarely/never</b>	<b>172</b> <b>17%</b>	91 17%	81 16%	27 17%	43 18%	56 17%	46 16%	49 20%	52 14%	28 18%	43 16%	1	2	4	15	81	32	25	5	6	1	1	43	85	44
												**	**	**	14%	17%	17%	17%	**	*	**	**	16%	17%	16%
<b>Mean score</b>	<b>3.25</b>	3.23	3.27	3.24	3.18	3.25	3.34	3.24	3.31	3.17	3.24	3.1	3.22	3.29	3.32	3.26	3.23	3.19	3.04	3.43	1	2	3.27	3.24	3.26
							E					**	**	**					**	*	**	**			
<b>Standard Deviation</b>	<b>0.85</b>	0.852	0.848	0.904	0.865	0.81	0.846	0.877	0.866	0.849	0.8	0.841	1.15	1.047	0.763	0.866	0.811	0.86	0.978	0.715	-	-	0.813	0.847	0.89
<b>Error Variance</b>	<b>0.001</b>	0.001	0.001	0.005	0.003	0.002	0.003	0.003	0.002	0.005	0.002	0.168	0.147	0.047	0.006	0.002	0.004	0.005	0.039	0.009	-	-	0.003	0.001	0.003

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C,A/D/E/F/G,A/H/I/J/K,A/L/M,N/O/P/Q/R/S/T/U/V,A/W/X/Y Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C,A/D/E/F/G,A/H/I/J/K,A/L/M,N/O/P/Q/R/S/T/U/V,A/W/X/Y Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Locally Produced Food : 260121835\_43 - 201407021 : Spain

Q2. How often do you do the following ...? - You buy food directly from farmers (for example farmers markets or farmers shops)

Base: All respondents

	GENDER			AGE				REGION				EDUCATION									SOCIAL CLASS					
	Total	Male	Female	16-24	25-34	35-44	45-54	Centre	North East	North West	South	No Education (Primary Studies unfinished)	Completed Primary Education Stage 1 (Preschool)	Completed Stage 2/Junior School/Primary School	Completed Secondary School (GCSE)/ O Level/ GNVQ	Sixth Form College/Advanced GNVQ	BTEC/City and Guilds/Diploma	Undergraduate Degree or equivalent	Incomplete postgraduate studies	Master Degree/Post graduate equivalent	PhD/Doctorate	Prefer not to say	High	Mid	Low	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Unweighted Base	1026	510	516	141	255	338	292	253	342	158	273	4	8	24	105	469	184	144	25	61	1	1	266	491	269	
Weighted Base	1026	524	502	163	248	330	285	246	359	154	267	4	9	24	105	473	182	143	25	59	1	1	265	490	272	
<b>Yes, often (4)</b>	<b>157</b> <b>15%</b>	76 15%	81 16%	17 10%	37 15%	53 16%	51 18%	29 12%	58 16%	20 13%	50 19%	1 23%	3 34%	8 33%	18 17%	60 13%	30 17%	15 10%	7 28%	16 26%	- APR*	- **	52 20%	69 14%	36 13%	
<b>Yes, sometimes (3)</b>	<b>344</b> <b>34%</b>	176 34%	168 33%	53 33%	77 31%	122 37%	92 32%	81 33%	128 36%	47 30%	88 33%	- **	4 **	7 29%	34 33%	163 34%	64 35%	49 34%	9 36%	15 26%	- **	- **	90 34%	167 34%	87 32%	
<b>Yes, rarely (2)</b>	<b>257</b> <b>25%</b>	137 26%	120 24%	41 25%	63 25%	83 25%	70 25%	64 26%	86 24%	46 30%	62 23%	1 22%	1 16%	6 25%	29 27%	122 26%	41 22%	42 30%	2 8%	12 20%	- **	1 100%	60 23%	130 27%	67 25%	
<b>No, never (1)</b>	<b>265</b> <b>26%</b>	135 26%	130 26%	52 32%	69 28%	72 22%	72 25%	72 29%	86 24%	41 27%	67 25%	2 55%	1 11%	3 12%	24 23%	128 27%	47 26%	35 25%	7 28%	16 27%	1 100%	- **	62 23%	123 25%	80 30%	
<b>Don't know</b>	<b>2</b> <b>*</b>	- *	2 *	- 1%	2 1%	- -	- -	1 *	1 *	- -	- -	- 1%	- **	- **	- **	- **	- **	2 1%	- **	- **	- **	- **	- **	1 **	1 **	1 **
<b>NET : Yes, total</b>	<b>759</b> <b>74%</b>	389 74%	370 74%	111 68%	177 71%	258 78%	213 75%	174 70%	272 76%	113 73%	200 75%	2 45%	8 89%	21 88%	80 77%	345 73%	135 74%	106 74%	18 72%	43 73%	- **	1 **	203 77%	365 75%	190 70%	
<b>NET : Yes - always/sometimes</b>	<b>501</b> <b>49%</b>	252 48%	250 50%	70 43%	114 46%	174 53%	143 50%	110 45%	187 52%	67 44%	138 52%	1 23%	7 73%	15 62%	52 49%	223 47%	94 52%	64 45%	16 64%	31 52%	- **	- **	143 54%	235 48%	124 46%	
<b>NET : Rarely/never</b>	<b>523</b> <b>51%</b>	272 52%	251 50%	93 57%	132 53%	156 47%	142 50%	135 55%	171 48%	87 56%	129 48%	3 77%	2 27%	9 38%	53 51%	250 53%	88 48%	78 54%	9 36%	28 48%	1 100%	1 100%	122 46%	253 52%	147 54%	
<b>Mean score</b>	<b>2.38</b>	2.37	2.4	2.21	2.33	2.47	2.43	2.27	2.44	2.3	2.45	1.9	2.97	2.83	2.43	2.33	2.42	2.31	2.63	2.51	1	2	2.5	2.37	2.29	
<b>Standard Deviation</b>	<b>1.031</b>	1.02	1.044	1.007	1.045	1.004	1.054	1.012	1.027	1.007	1.062	1.376	1.021	1.048	1.027	1.01	1.051	0.964	1.19	1.16	-	-	1.057	1.01	1.037	
<b>Error Variance</b>	<b>0.001</b>	0.002	0.002	0.006	0.004	0.003	0.004	0.004	0.003	0.007	0.004	0.449	0.115	0.047	0.01	0.002	0.006	0.007	0.058	0.023	-	-	0.004	0.002	0.004	

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C,A/D/E/F/G,A/H/I/J/K,A/L/M,N/O/P/Q/R/S/T/U/V,A/W/X/Y Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C,A/D/E/F/G,A/H/I/J/K,A/L/M,N/O/P/Q/R/S/T/U/V,A/W/X/Y Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Q2. How often do you do the following ...? - When eating out, you try to eat at restaurants which use locally produced food

Base: All respondents

	GENDER			AGE				REGION				EDUCATION									SOCIAL CLASS					
	Total	Male	Female	16-24	25-34	35-44	45-54	Centre	North East	North West	South	No Education (Primary Studies unfinished)	Completed Primary Education Stage 1 (Preschool)	Completed Stage 2/Junior School/Primary School	Completed Secondary School (GCSE)/ O Level/ GNVQ	Sixth Form College/Advanced GNVQ	BTEC/City and Guilds/Diploma	Undergraduate Degree or equivalent	Incomplete postgraduate studies	Master Degree/Post graduate equivalent	PhD/Doctorate	Prefer not to say	High	Mid	Low	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Unweighted Base	1026	510	516	141	255	338	292	253	342	158	273	4	8	24	105	469	184	144	25	61	1	1	266	491	269	
Weighted Base	1026	524	502	163	248	330	285	246	359	154	267	4	9	24	105	473	182	143	25	59	1	1	265	490	272	
<b>Yes, often (4)</b>	<b>104</b> <b>10%</b>	48 9%	56 11%	11 7%	31 13%	29 9%	31 11%	26 10%	42 12%	13 9%	23 9%	- **	2 **	4 **	13 12%	39 8%	25 14%	10 7%	3 12%	8 13%	- **	- **	30 11%	51 10%	23 8%	
<b>Yes, sometimes (3)</b>	<b>310</b> <b>30%</b>	176 34%	133 27%	38 24%	73 29%	109 33%	90 32%	65 26%	110 31%	47 30%	88 33%	2 55%	4 44%	9 38%	28 27%	144 30%	54 29%	38 27%	9 36%	21 36%	- **	1 100%	97 37%	141 29%	71 26%	
<b>Yes, rarely (2)</b>	<b>266</b> <b>26%</b>	142 27%	125 25%	52 32%	65 26%	75 23%	75 26%	65 26%	100 28%	40 26%	62 23%	1 22%	1 11%	6 25%	28 27%	118 25%	44 24%	54 38%	4 16%	10 17%	- **	- **	72 27%	124 25%	70 26%	
<b>No, never (1)</b>	<b>345</b> <b>34%</b>	158 30%	187 37%	61 38%	79 32%	117 35%	88 31%	90 37%	108 30%	54 35%	94 35%	1 23%	2 23%	5 20%	36 34%	171 36%	60 33%	40 28%	9 36%	20 34%	1 100%	- **	66 25%	172 35%	107 40%	
<b>Don't know</b>	<b>1</b> <b>*</b>	- *	1 *	- *	- *	- *	1 *	1 *	- *	- *	- *	- **	- **	- **	- **	1 *	- *	- *	- **	- **	- **	- **	- **	1 *	- *	- *
<b>NET : Yes, total</b>	<b>680</b> <b>66%</b>	366 70%	314 62%	102 62%	169 68%	213 65%	196 69%	155 63%	251 70%	100 65%	173 65%	3 77%	7 77%	19 80%	69 66%	301 64%	123 67%	103 72%	16 64%	39 66%	- **	1 100%	199 75%	317 65%	164 60%	
<b>NET : Yes - always/sometimes</b>	<b>413</b> <b>40%</b>	224 43%	189 38%	50 31%	104 42%	138 42%	121 43%	91 37%	152 42%	60 39%	111 42%	2 55%	6 67%	13 55%	41 39%	183 39%	79 43%	48 34%	12 48%	29 49%	- **	1 100%	127 48%	192 39%	94 35%	
<b>NET : Rarely/never</b>	<b>612</b> <b>60%</b>	300 57%	312 62%	113 69%	144 58%	192 58%	163 57%	155 63%	207 58%	94 61%	156 58%	2 45%	3 33%	11 45%	64 61%	290 61%	104 57%	95 66%	13 52%	30 51%	1 100%	- **	138 52%	296 61%	177 65%	
<b>Mean score</b>	<b>2.17</b>	2.22	2.12	2	2.23	2.15	2.23	2.11	2.24	2.13	2.15	2.32	2.67	2.51	2.17	2.11	2.24	2.13	2.23	2.28	1	3	2.34	2.15	2.03	
<b>Standard Deviation</b>	<b>1.008</b>	0.978	1.037	0.946	1.034	1.01	1.011	1.021	1.009	0.993	1.003	0.938	1.128	1.022	1.041	0.994	1.058	0.907	1.088	1.076	-	-	0.976	1.019	0.998	
<b>Error Variance</b>	<b>0.001</b>	0.002	0.002	0.005	0.004	0.003	0.004	0.004	0.003	0.006	0.004	0.208	0.141	0.044	0.01	0.002	0.006	0.006	0.048	0.02	-	-	0.004	0.002	0.004	

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C,A/D/E/F/G,A/H/I/J/K,A/L/M/N/O/P/Q/R/S/T/U/V,A/W/X/Y Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C,A/D/E/F/G,A/H/I/J/K,A/L/M/N/O/P/Q/R/S/T/U/V,A/W/X/Y Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Locally Produced Food : 260121835\_43 - 201407021 : Spain

## Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - Summary Table

Base: All respondents

	It is difficult to find information about where to buy locally produced food	There are not enough places to buy locally produced food in the area where you live	The prices for locally produced food are too high	Buying locally produced food means the choice is too limited
	A	B	C	D
<b>Unweighted Base</b>	1026	1026	1026	1026
<b>Weighted Base</b>	1026	1026	1026	1026
<b>Totally agree (4)</b>	246 24% BD	200 20% D	231 22% D	154 15%
<b>Tend to agree (3)</b>	502 49% B	427 42% B	496 48% B	512 50% B
<b>Tend to disagree (2)</b>	215 21%	285 28% AC	244 24%	288 28% AC
<b>Totally disagree (1)</b>	58 6%	109 11% ACD	52 5%	67 7%
<b>Don't know</b>	4 *	4 *	3 *	4 *
<b>NET : Agree</b>	749 73% BD	628 61%	727 71% BD	666 65%
<b>NET : Disagree</b>	273 27%	395 38% AC	296 29%	355 35% AC
<b>Mean score</b>	2.92 BD	2.7	2.88 BD	2.74
<b>Standard Deviation</b>	0.82	0.903	0.81	0.793
<b>Error Variance</b>	0.001	0.001	0.001	0.001

Weighted by: weight

Overlap formulae used - Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C/D Minimum Base: 100 (\*) Continuity correction applied





# Locally Produced Food : 260121835\_43 - 201407021 : Spain

**Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - It is difficult to find information about where to buy locally produced food**

**Base: All respondents**

	GENDER			AGE				REGION				EDUCATION										SOCIAL CLASS			
	Total	Male	Female	16-24	25-34	35-44	45-54	Centre	North East	North West	South	No Education (Primary Studies unfinished)	Completed Primary Education Stage 1 (Preschool)	Completed Stage 2/Junior School/Primary School	Completed Secondary School (GCSE)/ O Level/ GNVQ	Sixth Form College/A level/Advanced GNVQ	BTEC/City and Guilds/Diploma	Undergraduate Degree or equivalent	Incomplete postgraduate studies	Master Degree/Post graduate equivalent	PhD/Doctorate	Prefer not to say	High	Mid	Low
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Unweighted Base	1026	510	516	141	255	338	292	253	342	158	273	4	8	24	105	469	184	144	25	61	1	1	266	491	269
Weighted Base	1026	524	502	163	248	330	285	246	359	154	267	4	9	24	105	473	182	143	25	59	1	1	265	490	272
<b>Totally agree (4)</b>	<b>246</b> <b>24%</b>	112 21%	134 27%	44 27%	64 26%	73 22%	65 23%	72 29%	71 20%	32 21%	71 27%	- **	2 **	5 **	30 28%	104 22%	45 25%	35 24%	8 32%	16 27%	1 100%	1 100%	66 25%	113 23%	68 25%
<b>Tend to agree (3)</b>	<b>502</b> <b>49%</b>	266 51%	236 47%	71 44%	114 46%	178 54%	139 49%	113 46%	182 51%	77 50%	130 49%	- **	3 **	8 33%	44 42%	238 50%	94 51%	79 55%	15 60%	23 39%	- **	- **	134 50%	242 49%	127 47%
<b>Tend to disagree (2)</b>	<b>215</b> <b>21%</b>	114 22%	101 20%	37 23%	56 23%	62 19%	60 21%	45 18%	82 23%	37 24%	52 19%	1 23%	2 28%	7 30%	26 24%	101 21%	36 20%	25 18%	2 8%	15 26%	- **	- **	52 20%	103 21%	60 22%
<b>Totally disagree (1)</b>	<b>58</b> <b>6%</b>	30 6%	28 6%	10 6%	13 5%	16 5%	19 7%	16 6%	23 6%	6 4%	13 5%	3 77%	1 11%	3 12%	6 6%	30 6%	7 4%	4 3%	- **	4 6%	- **	- **	13 5%	29 6%	16 6%
<b>Don't know</b>	<b>4</b> <b>*</b>	2 *	2 *	- *	1 *	- *	3 1%	1 *	1 *	1 1%	1 *	- **	- **	1 4%	- **	1 1%	1 1%	- **	- **	1 2%	- **	- **	- **	3 1%	1 *
<b>NET : Agree</b>	<b>749</b> <b>73%</b>	378 72%	371 74%	116 71%	178 72%	252 76%	204 71%	185 75%	254 71%	109 71%	201 75%	- **	5 **	13 54%	73 70%	342 72%	139 76%	114 79%	23 92%	39 66%	1 100%	1 100%	199 75%	355 73%	194 72%
<b>NET : Disagree</b>	<b>273</b> <b>27%</b>	144 27%	130 26%	47 29%	69 28%	78 24%	78 28%	60 24%	104 29%	43 28%	65 24%	4 100%	4 39%	10 42%	31 30%	131 28%	43 23%	30 21%	2 8%	19 32%	- **	- **	66 25%	131 27%	76 28%
<b>Mean score</b>	<b>2.92</b>	2.88	2.95	2.92	2.93	2.94	2.89	2.99	2.84	2.88	2.97	1.23	2.77	2.65	2.93	2.88	2.97	3.01	3.24	2.88	4	4	2.95	2.9	2.91
<b>Standard Deviation</b>	<b>0.82</b>	0.805	0.835	0.864	0.83	0.779	0.835	0.856	0.813	0.777	0.815	0.479	1.037	0.983	0.866	0.82	0.777	0.739	0.597	0.894	-	-	0.803	0.82	0.838
<b>Error Variance</b>	<b>0.001</b>	0.001	0.001	0.005	0.003	0.002	0.002	0.003	0.002	0.004	0.002	0.054	0.119	0.043	0.007	0.001	0.003	0.004	0.015	0.014	-	-	0.002	0.001	0.003

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C,A/D/E/F/G,A/H/I/J/K,A/L/M/N/O/P/Q/R/S/T/U/V,A/W/X/Y Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C,A/D/E/F/G,A/H/I/J/K,A/L/M/N/O/P/Q/R/S/T/U/V,A/W/X/Y Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



# Locally Produced Food : 260121835\_43 - 201407021 : Spain

Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - There are not enough places to buy locally produced food in the area where you live

Base: All respondents

	GENDER			AGE				REGION				EDUCATION									SOCIAL CLASS					
	Total	Male	Female	16-24	25-34	35-44	45-54	Centre	North East	North West	South	No Education (Primary Studies unfinished)	Completed Primary Education Stage 1 (Preschool)	Completed Stage 2/Junior School/Primary School	Completed Secondary School (GCSE)/ O Level/ GNVQ	Sixth Form College/Advanced GNVQ	BTEC/City and Guilds/Diploma	Undergraduate Degree or equivalent	Incomplete postgraduate studies	Master Degree/Post graduate equivalent	PhD/Doctorate	Prefer not to say	High	Mid	Low	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Unweighted Base	1026	510	516	141	255	338	292	253	342	158	273	4	8	24	105	469	184	144	25	61	1	1	266	491	269	
Weighted Base	1026	524	502	163	248	330	285	246	359	154	267	4	9	24	105	473	182	143	25	59	1	1	265	490	272	
<b>Totally agree (4)</b>	<b>200</b> <b>20%</b>	88 17%	113 22%	32 20%	47 19%	68 21%	53 19%	58 24%	61 17%	27 18%	54 20%	- **	3 **	5 **	20 19%	86 18%	37 21%	29 20%	6 23%	13 22%	- *	1 **	1 **	52 20%	95 19%	54 20%
<b>Tend to agree (3)</b>	<b>427</b> <b>42%</b>	224 43%	203 40%	70 43%	109 44%	135 41%	114 40%	120 49%	128 36%	62 40%	117 44%	1 32%	1 11%	6 25%	44 42%	202 43%	68 37%	73 51%	10 40%	22 37%	- *	- **	110 42%	196 40%	121 44%	
<b>Tend to disagree (2)</b>	<b>285</b> <b>28%</b>	152 29%	133 26%	43 26%	62 25%	95 29%	86 30%	52 21%	125 35%	46 30%	63 24%	1 23%	4 39%	8 34%	29 28%	134 28%	58 32%	29 20%	5 20%	16 28%	1 100%	- **	77 29%	140 29%	68 25%	
<b>Totally disagree (1)</b>	<b>109</b> <b>11%</b>	58 11%	52 10%	18 11%	30 12%	30 9%	31 11%	16 6%	45 13%	18 12%	30 11%	2 45%	1 11%	5 21%	11 11%	48 10%	19 11%	12 8%	4 16%	7 12%	- **	- **	24 9%	59 12%	27 10%	
<b>Don't know</b>	<b>4</b> <b>*</b>	2 *	2 *	- -	- -	2 1%	2 1%	1 *	- -	- -	3 1%	- -	- -	- -	- -	3 1%	- -	- -	- -	1 2%	- -	- -	2 1%	- -	2 1%	
<b>NET : Agree</b>	<b>628</b> <b>61%</b>	312 60%	316 63%	102 63%	156 63%	203 61%	167 59%	178 72%	189 53%	90 58%	171 64%	1 32%	4 50%	11 46%	64 61%	288 61%	105 58%	102 71%	16 63%	35 59%	- *	1 **	1 100%	162 61%	291 59%	175 64%
<b>NET : Disagree</b>	<b>395</b> <b>38%</b>	210 40%	185 37%	61 37%	92 37%	125 38%	116 41%	67 27%	170 47%	64 42%	93 35%	3 68%	5 50%	13 54%	40 39%	182 39%	77 42%	41 29%	9 37%	23 39%	1 100%	- **	101 38%	198 41%	95 35%	
<b>Mean score</b>	<b>2.7</b>	2.66	2.75	2.71	2.69	2.73	2.67	2.9	2.57	2.64	2.74	1.87	2.76	2.46	2.7	2.69	2.68	2.83	2.7	2.71	2	4	2.72	2.67	2.75	
<b>Standard Deviation</b>	<b>0.903</b>	0.886	0.919	0.91	0.915	0.893	0.904	0.834	0.916	0.911	0.913	0.997	1.148	1.062	0.902	0.886	0.919	0.847	1.024	0.952	-	-	0.883	0.922	0.889	
<b>Error Variance</b>	<b>0.001</b>	0.002	0.002	0.005	0.003	0.002	0.003	0.003	0.002	0.005	0.003	0.235	0.146	0.048	0.008	0.002	0.005	0.005	0.043	0.016	-	-	0.003	0.002	0.003	

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C,A/D/E/F/G,A/H/I/J/K,A/L/M/N/O/P/Q/R/S/T/U/V,A/W/X/Y Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C,A/D/E/F/G,A/H/I/J/K,A/L/M/N/O/P/Q/R/S/T/U/V,A/W/X/Y Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - The prices for locally produced food are too high

Base: All respondents

	GENDER			AGE				REGION				EDUCATION									SOCIAL CLASS				
	Total	Male	Female	16-24	25-34	35-44	45-54	Centre	North East	North West	South	No Education (Primary Studies unfinished)	Completed Primary Education Stage 1 (Preschool)	Completed Stage 2/Junior School/Primary School	Completed Secondary School (GCSE)/ O Level/ GNVQ	Sixth Form College/A level/Advanced GNVQ	BTEC/City and Guilds/Diploma	Undergraduate Degree or equivalent	Incomplete postgraduate studies	Master Degree/Post graduate equivalent	PhD/Doctorate	Prefer not to say	High	Mid	Low
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Unweighted Base	1026	510	516	141	255	338	292	253	342	158	273	4	8	24	105	469	184	144	25	61	1	1	266	491	269
Weighted Base	1026	524	502	163	248	330	285	246	359	154	267	4	9	24	105	473	182	143	25	59	1	1	265	490	272
<b>Totally agree (4)</b>	<b>231</b> <b>22%</b>	108 21%	123 24%	41 25%	50 20%	75 23%	65 23%	62 25%	80 22%	38 25%	50 19%	1 22%	4 39%	6 25%	21 20%	106 22%	40 22%	32 22%	4 16%	16 27%	- *	1 100%	57 22%	108 22%	65 24%
<b>Tend to agree (3)</b>	<b>496</b> <b>48%</b>	248 47%	248 49%	73 45%	117 47%	172 52%	133 47%	123 50%	171 48%	80 52%	122 46%	1 23%	1 16%	12 50%	54 52%	223 47%	90 50%	78 54%	11 44%	24 41%	1 100%	- **	131 49%	239 49%	126 46%
<b>Tend to disagree (2)</b>	<b>244</b> <b>24%</b>	140 27%	104 21%	41 25%	61 25%	71 22%	71 25%	49 20%	90 25%	32 21%	73 28%	- **	2 22%	3 13%	23 22%	118 25%	44 24%	32 23%	7 29%	14 24%	- **	- **	69 26%	112 23%	63 23%
<b>Totally disagree (1)</b>	<b>52</b> <b>5%</b>	26 5%	26 5%	8 5%	19 7%	11 3%	15 5%	12 5%	17 5%	4 2%	19 7%	2 55%	1 11%	3 12%	5 5%	24 5%	8 5%	1 1%	3 12%	5 8%	- R*	- **	8 3%	28 6%	17 6%
<b>Don't know</b>	<b>3</b> <b>*</b>	2 *	1 *	- *	1 *	1 *	1 *	- *	1 *	- *	2 1%	- **	1 11%	- **	1 1%	1 *	- *	- *	- *	- *	- *	- **	- **	2 *	1 *
<b>NET : Agree</b>	<b>727</b> <b>71%</b>	356 68%	371 74%	114 70%	167 67%	247 75%	199 70%	185 75%	251 70%	118 77%	172 65%	2 45%	5 55%	18 75%	75 72%	330 70%	130 71%	110 77%	15 60%	40 68%	1 100%	1 100%	188 71%	347 71%	191 70%
<b>NET : Disagree</b>	<b>296</b> <b>29%</b>	166 32%	131 26%	49 30%	80 32%	82 25%	85 30%	61 25%	107 30%	36 23%	92 35%	2 55%	3 33%	6 25%	28 27%	143 30%	52 29%	33 23%	10 40%	19 32%	- **	- **	77 29%	140 29%	80 29%
<b>Mean score</b>	<b>2.88</b>	2.84	2.93	2.9	2.8	2.95	2.88	2.96	2.87	2.99	2.77	2.12	2.94	2.88	2.88	2.87	2.89	2.98	2.63	2.86	3	4	2.9	2.88	2.88
<b>Standard Deviation</b>	<b>0.81</b>	0.807	0.811	0.837	0.845	0.757	0.821	0.807	0.808	0.748	0.839	1.474	1.17	0.942	0.781	0.817	0.796	0.692	0.905	0.911	-	-	0.766	0.817	0.842
<b>Error Variance</b>	<b>0.001</b>	0.001	0.001	0.004	0.003	0.002	0.002	0.003	0.002	0.004	0.003	0.515	0.171	0.038	0.006	0.001	0.003	0.003	0.033	0.014	-	-	0.002	0.001	0.003

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C,A/D/E/F/G,A/H/I/J/K,A/L/M/N/O/P/Q/R/S/T/U/V,A/W/X/Y Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C,A/D/E/F/G,A/H/I/J/K,A/L/M/N/O/P/Q/R/S/T/U/V,A/W/X/Y Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied



Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - Buying locally produced food means the choice is too limited

Base: All respondents

	GENDER			AGE				REGION				EDUCATION									SOCIAL CLASS				
	Total	Male	Female	16-24	25-34	35-44	45-54	Centre	North East	North West	South	No Education (Primary Studies unfinished)	Completed Primary Education Stage 1 (Preschool)	Completed Stage 2/Junior School/Primary School	Completed Secondary School (GCSE)/ O Level/ GNVQ	Sixth Form College/A level/Advanced GNVQ	BTEC/City and Guilds/Diploma	Undergraduate Degree or equivalent	Incomplete postgraduate studies	Master Degree/Post graduate equivalent	PhD/Doctorate	Prefer not to say	High	Mid	Low
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Unweighted Base	1026	510	516	141	255	338	292	253	342	158	273	4	8	24	105	469	184	144	25	61	1	1	266	491	269
Weighted Base	1026	524	502	163	248	330	285	246	359	154	267	4	9	24	105	473	182	143	25	59	1	1	265	490	272
<b>Totally agree (4)</b>	<b>154</b> <b>15%</b>	79 15%	76 15%	32 20%	36 14%	44 13%	43 15%	42 17%	45 12%	25 17%	43 16%	1 22%	1 11%	6 25%	16 16%	69 15%	24 13%	17 12%	7 27%	12 20%	1 100%	- *	41 15%	67 14%	46 17%
<b>Tend to agree (3)</b>	<b>512</b> <b>50%</b>	258 49%	254 51%	84 52%	124 50%	170 51%	134 47%	134 55%	172 48%	73 47%	132 50%	1 23%	5 50%	8 33%	54 52%	238 50%	88 48%	83 58%	8 33%	28 47%	- *	- **	130 49%	241 49%	140 52%
<b>Tend to disagree (2)</b>	<b>288</b> <b>28%</b>	146 28%	142 28%	34 21%	69 28%	95 29%	89 31%	50 20%	125 35%	40 26%	73 27%	- **	1 11%	6 25%	27 26%	134 28%	60 33%	35 25%	8 32%	15 25%	- **	1 100%	80 30%	138 28%	69 26%
<b>Totally disagree (1)</b>	<b>67</b> <b>7%</b>	39 8%	28 6%	10 6%	18 7%	21 6%	17 6%	19 8%	16 5%	15 10%	18 7%	2 55%	1 11%	4 16%	6 6%	30 6%	10 5%	8 6%	2 8%	5 8%	- **	- **	13 5%	39 8%	15 5%
<b>Don't know</b>	<b>4</b> <b>*</b>	1 *	3 1%	1 1%	1 *	- 1%	2 1%	1 *	1 *	1 1%	1 *	- *	1 16%	- *	1 1%	2 *	- *	- *	- *	- *	- *	- *	- *	3 1%	1 *
<b>NET : Agree</b>	<b>666</b> <b>65%</b>	337 64%	330 66%	117 72%	159 64%	214 65%	177 62%	176 72%	217 60%	99 64%	175 66%	2 45%	6 62%	14 58%	71 67%	307 65%	112 62%	100 70%	15 60%	40 67%	1 100%	- **	171 65%	309 63%	187 69%
<b>NET : Disagree</b>	<b>355</b> <b>35%</b>	186 35%	170 34%	45 27%	88 35%	116 35%	106 37%	69 28%	141 39%	54 35%	91 34%	2 55%	2 22%	10 42%	33 32%	164 35%	70 38%	43 30%	10 40%	19 33%	- **	1 100%	94 35%	178 36%	84 31%
<b>Mean score</b>	<b>2.74</b>	2.72	2.76	2.86	2.72	2.71	2.71	2.81	2.68	2.71	2.75	2.12	2.74	2.67	2.78	2.73	2.7	2.76	2.79	2.8	4	2	2.75	2.69	2.81
<b>Standard Deviation</b>	<b>0.793</b>	0.81	0.776	0.809	0.802	0.775	0.794	0.806	0.748	0.856	0.801	1.474	0.921	1.043	0.779	0.784	0.769	0.735	0.947	0.864	-	-	0.774	0.809	0.78
<b>Error Variance</b>	<b>0.001</b>	0.001	0.001	0.004	0.003	0.002	0.002	0.003	0.002	0.005	0.002	0.515	0.112	0.046	0.006	0.001	0.003	0.004	0.037	0.013	-	-	0.002	0.001	0.002

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C,A/D/E/F/G,A/H/I/J/K,A/L/M/N/O/P/Q/R/S/T/U/V,A/W/X/Y Minimum Base: 30 (\*\*), Small Base: 100 (\*) - Column Proportions: Columns Tested (5%): A/B/C,A/D/E/F/G,A/H/I/J/K,A/L/M/N/O/P/Q/R/S/T/U/V,A/W/X/Y Minimum Base: 30 (\*\*), Small Base: 100 (\*) Continuity correction applied

